

# CHAPTER I

## INTRODUCTION

### A. The Background of the study

Communication is an essential part of life. No one can deny that it has great role in human life. Imagine what life would be if we could not communicate? There will be nothing. No way of talking anything to anyone, no way to built a relationship with other, no way of passing down information throughout time, and so on. As a social being, interaction between one with another by means of language is unavoidable. It fills every part of our lives; it gives words to our thoughts, voice to our ideas and expression to our feelings.

Language is a system of sounds and words to express one's personal reactions, emotions and thoughts as well as to share information in daily social life. Language is meaningful, when the meaning is conveyed though language, people use language to interact and establish relations, to influence their behavior and express than expressions of the word.

Chapman (2006 : 117) states that language is a type behavior, that it's a state of mind, and a means of communication. Many people indeed many language theorists said that using language means engaging in a particular type of behavior, as well as going through particular mental processes and communicating with others. Language is very important in life. Language is people talking and writing. It is a concrete, tangible aspect of human behavior. So, if the people want to depend their understanding of language, their best way forward is to apply the same empirical technique. Linguists who define language in term of communication argue that to describe language, it is necessary to describe how people use it in actual individual contexts.

The importance of context to understanding and analyzing language use cannot be exaggerated. The language we use is affected by the people we interact with our statuses in particular situation, our recent experiences, our place of origin, our political religious or social outlook and many others factors.

Talking about language, directly relating about linguistics. Linguistics is scientific study of human language. There are many sub fields of structure focused linguistics, one of them is pragmatics. Pragmatics is concerned with the study of meaning as communicated by a spoken or writer and interpreted by listener or reader (Yule 1996 : 3).

Article is one of the reading materials and usually deals with a particular issues or topic to give information of interest. In daily activities such as The Jakarta Post, The Lampung Post, etc. The Jakarta Post is one of the daily English newspaper which is oriented in some various field such as headline, editorial, article, opinion, world and etc. It shows that it is very interesting to analyze the article, especially the article in Jakarta Post.

The writer is interested in analyzing deixis in the article because an article contains of the discourses that consist of phrases, utterances and sentences. It is important to study what deixis is, to get the meaning from the story of the article. Deixis also get the meaning according to the situation such as the speaker, the addressed pronoun, place and time which is used.

Levinson (1983:54) states that deixis concerns the way in which languages encode or grammaticalize features of the context of utterance or speech event, and thus also concerns ways in which the interpretation of utterances depends on the analysis of that context of utterance.

Lestari (2011) in her thesis an analysis of deixis in Rihanna song lyrics, she concludes that deixis is the study how to analyze word or phrase which directly relates utterance to a person, time, place, social and discourse. It concerned with the encoding of many different aspects of the circumstances surrounding the utterance and the relationship between the structure of language and context in which they are being used, and deixis is the study about how to encode or grammaticalize features of the context of the utterance or speech event, and also about the way in how to interaction of utterances depends on analysis of the context utterance.

Deixis is not a simple as it seems. Deixis shows the important meaning which is expressed by the writer to help the reader to understand the text. It means that it will be better if the reader understand deixis to discover the meaning in a text. Moreover, sometimes the readers read some discourses of the text to get the real sense of words or phrases because some words in a language cannot be interpreted directly.

Nowadays, mass media is very influential in daily life of society. All people can get the information from the media. In society, the communication technology includes television, computer, and internet have take a part in some human social function (society). Every time, the people can watch or read new reality news which happens in a society by using this mass media. Media as an important thing in a social community in this era, the people can find media in everywhere; it can modify the social experience in the daily life of society

A deep understanding is regarded as important information which is focused by most of the readers. This view has motivated the writer to study deixis in the article of the Jakarta Post which contains many kinds of deixis.

## **B. The Problems of the Study**

In relation to the background, the problem of this study can be stated as follows :

1. What types of deixis are used in the articles of the Jakarta Post?
2. What types of deixis are dominantly used in the articles of the Jakarta Post?
3. What makes the dominant types of used in the articles of The Jakarta Post?

## **C. The Objectives of the Study**

The objectives of the study are :

1. To find out the types of deixis which are used in the articles of the Jakarta Post.
2. To find out the dominant types of deixis which are used in the articles of the Jakarta Post.
3. To analyze the reason the dominant types of deixis occurs in the newspapers especially The Jakarta Post.

## **D. The Scope of the Study**

This study will describe all the types of deixis based on Levinson (1983:65). They are : Person deixis, Place deixis, Time deixis, Discourse deixis and Social deixis. This research is to analyze deixis in the political articles. The political articles were taken from the Jakarta Post which is published in April 2012.

## **E. The Significance of the Study**

The result of this study is expected to be useful :

- 1) For the English Department students to be competent in the field of linguistic study in terms of deixis.

- 2) For the readers, in order to get more information about deixis and its types especially those used in the article of the Jakarta Post.
- 3) For the researchers, who are interested in the field of linguistics especially pragmatics.



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