

CHAPTER I

INTRODUCTION

A. The Background of the study

All human beings need languages for communication either in spoken or written. It cannot be separated from human life. It has so many interrelationships with aspects and it also indicates the existence of human being. One of the characters of human beings is the ability to communicate with every aspect of the activity.

Language plays a crucial role and a vital role in human life and also has many advantages of many various aspects of human life. By language, people are able to interact and communicate one another for whatever they do. The usage of language itself influenced by many factors such as the expansion of period, the social factors (gender, education, age, occupation, racial and ethnic, environment).

The relationship between language and society puts forward a field of study called sociolinguistics. It is the study of relationships between language and society with the goal being a better understanding of the structure of language and how languages function in communication.

Style is well known as variety of language, the way individuals speak varies not only according to their original and social dialects but also according to the context. The distinctive manner in which people express themselves in a particular situation is referred to as style. Style plays an important role conveying

a message. The using of style will influence the meaning and certain due to the situation.

Aini (2003) in his journal *Language Used in Business E-mail*, based on Joos' theory found that there are two types of language style in Language Used in Business E-mail and formal language is the most dominant type. Formal language is communication between company and their costumer by using e-mail. It is not only to promote the product but also give information.

Another journal that uses language style is *Pattern of Speech Accommodation and Lexical Formality in Telephone Conversation of Persian Native Speaker* (Dabagh & Mirzain, 2010). They focus in telephone conversation of Persian native speaker. They want to know what the native speaker use. After the analyzing the data, they found three kinds of language style in telephone conversation such as, formal, consultative and casual. The consultative style is the dominant kind of language style that is found in the telephone conversation, because there is a lot back-channeling.

In this modern era, movie is set there have been many shift and changes in culture and society, as well as advances in media technology. There have been also the ways we use language, in term of grammar vocabulary ad accent. English is language that evolving all the time under a wide range of influenced. The challenge for the movie maker is to present day, yet still makes sense to the modern viewer.

All human use language style in daily life speech and communication. A movie to represent the utterances that are usually used in human in human life

because movie is actually a representation of real conversation in natural society. Especially movie is one of the medium where to found form of language style. The making of movie is also has a social dimension for several reason. Movie makers are member of society. Every movie has unique style. It can show from the dialog of the character in the movie. Every character has the different of the style when they speak, especially of the antagonist or protagonist.

The writer takes *King's Speech* movie to represent the different use of language style. *King's Speech* is the true story of Bertie. Bertie who has suffered from a debilitating speech impediment all his life, is suddenly crowned *King Speech* was a major box office and critical success. The *King's Speech* won seven British Academy Film Awards for the best picture, best actor, best supporting actor, best supporting actress. The writer chooses Colin Firth plays as "Bertie" because he is the reflection of *King's Speech* Movie and tells about George VI.

In this thesis, The writer analyze the five language styles, style is essentially to do with an individual's use of language (Lee, 2001:45). Those are frozen, formal, consultative, casual, and intimate style found in *King's Speech* Movie. We have known the styles of language are parts of language variation that are used for specific purpose. Frozen style is a variety used in the most formal, solemn situation in official celebration. For example of frozen style in this movie, "Yes, my lord". Formal style is the variety used in formal speeches and meeting. For example, "Would you help me?". Consultative is variety appropriate in discussion. For example, "What are you going to say?". Casual style the variety

used in simple situation. For example, “Not finished yet”. Intimate style is the variety used among members of family. For example, “Dear honey”.

It is important to study language style in movie because the study made the readers saw the usage of language style in movie not only in their communication. The way individuals speak varies not only according to their original and social dialects but also according to the context. The distinctive manner in which people express themselves in a particular situation is referred to as style.

Every movie has unique style. It can show from the dialog of the character in the movie. Every character has the different of style when they speak, especially of the antagonist or protagonist.

From the explanation above, the writer take a movie to represent the utterances that are usually used in human life because movie is actually a representation of real conversation in natural society. Especially movie is one of the medium where to found form of language style. The making of movie is also has a social dimension for several reason. Movie makers are member of society.

Since the time in which the movie is set there have been many shift and changes in culture and society, as well as advances in media technology. There have been also to the way we use language, in terms of grammar vocabulary and accent. English is a language that is evolving all the time under a wide range of influences. The challenge for the movie maker is to present a version of the past that seems different enough from the present day, yet still makes sense to the modern viewer.

After the death of his father King George V, Bertie (Colin Firth) who has suffered from a debilitating speech impediment all his life, is suddenly crowned King George VI of England. With his country on the brink of war and in desperate need of a leader, his wife, Elizabeth, the future Queen Mother, arranges for her husband to see an eccentric speech therapist, Lionel Logue. With the support of Logue, his family, the King will overcome his stammer and deliver a radio-address that inspires his people and unites them in battle. Based on the true story of King George VI, *The King's Speech* follows the Royal Monarch's quest to find his voice.

B. The Problems of the Study

Since movie as a literary work is contains special language styles, the problem of the study can be stated as follows:

- 1) What types of language style are used in *King's Speech* Movie?
- 2) What is the dominant type of language style used in *King's Speech* Movie?
- 3) What does the dominant mean?

C. The Scope of the Study

The study is limited to utterances of the major character: Bertie or George IV in the *King's Speech* Movie script and the writer uses Joos' theory (1967). Joos divided Language Style into five types such as frozen, formal consultative, casual and intimate.

D. The Objectives of the Study

The objectives of the study are:

- 1) to find out the types of language style are used in *King's Speech* Movie.
- 2) to find out the most dominant of language style used in *King's Speech* Movie.
- 3) to explain what does the dominant mean.

E. The Significance of the Study

The result of the study hoped to be useful for:

- 1) Student of the English Department who study Language Style to help them understand and comprehend it and enrich their knowledge about types of Language Style.
- 2) Other researcher who want to do some researcher about Language Style as a comparison or source in conducting further study.