

TABLE OF CONTENT

| | |
|--|------------|
| ABSTRACT..... | i |
| ACKNOWLEDGEMENTS..... | ii |
| TABLE OF CONTENT..... | iii |
| LIST OF TABLE..... | v |
| LIST OF APPENDICES..... | vi |
| | |
| CHAPTER I: INTRODUCTION..... | 1 |
| A. The background of the Study..... | 1 |
| B. The problem of the Study..... | 4 |
| C. The Objective of the Study..... | 5 |
| D. The Scope of the Study..... | 5 |
| E. The Significance of the Study..... | 5 |
| | |
| CHAPTER II: REVIEW OF LITERATURE..... | 7 |
| A. Theoretical Framework..... | 7 |
| A. Figurative Language..... | 7 |
| a. The Types of Figurative language..... | 8 |
| 1) Simile..... | 9 |
| 2) Metaphor..... | 10 |
| 3) Symbol..... | 10 |
| 4) Metonymy..... | 11 |
| 5) Synecdoche | 11 |
| 6) Personification..... | 11 |
| 7) Hyperbole..... | 12 |
| 8) Apostrophe..... | 13 |
| 9) Allegory..... | 13 |
| 10) Paradox | 13 |
| 11) Understatement..... | 13 |
| 12) Irony..... | 14 |
| b. Factors of using figurative language..... | 15 |
| B. Metro TV..... | 15 |
| a. Programs on Metro TV..... | 18 |
| b. Mata Najwa Talk Show..... | 19 |
| c. The Biography of Najwa Shihab..... | 20 |
| B. Conceptual Framework..... | 21 |
| | |
| CHAPTER III: METHODOLOGY OF RESEARCH..... | 23 |
| A. Research Design..... | 23 |
| B. Population and Sample | 23 |
| C. Technique of Collecting Data | 24 |
| D. Technique of Analyzing Data | 25 |
| | |
| CHAPTER IV: THE DATA AND THE DATA ANALYSIS..... | 26 |
| A. The Data..... | 26 |
| B. The Data Analysis..... | 26 |

| | | |
|--|------------------------|-----------|
| 1. | Simile..... | 26 |
| 2. | Metaphor..... | 27 |
| 3. | Symbol..... | 28 |
| 4. | Metonymy..... | 28 |
| 5. | Synecdoche..... | 29 |
| 6. | Personification..... | 29 |
| 7. | Hyperbole..... | 30 |
| 8. | Apostrophe..... | 31 |
| 9. | Allegory..... | 32 |
| 10. | Paradox | 33 |
| 11. | Understatement..... | 33 |
| 12. | Irony..... | 34 |
| C. | Research Findings..... | 37 |
| CHAPTER V: CONCLUSIONS AND SUGGESTIONS..... | | 40 |
| A. | Conclusions..... | 40 |
| B. | Suggestions..... | 41 |
| REFERENCES | | 42 |

*THE
Character Building
UNIVERSITY*

LIST OF TABLE

| Table | Page |
|---|------|
| Table 4.1 The Proportion of Figurative Language in Mata Najwa's notes.. . | 39 |

THE
Character Building
UNIVERSITY

LIST OF APPENDICES

| APPENDIX | Page |
|--|------|
| A. The Analysis of Mata Najwa Talk Show Notes..... | 44 |
| B. The Year End Record of Mata Najwa in 2011..... | 86 |

THE
Character Building
UNIVERSITY