

REFERENCES

- Arikunto, S. 2002. *Prosedur penelitian suatu pendekatan praktik*. Jakarta: Rineka Cipta.
- Clark, V. P., Paul, A.E., Alfred, F.R. 1981. *Language; Introducing Readings (third edition)*. New York: St.Martin's.
- Cruse, D.Alan. 2000. *Meaning in Language : An Introduction to Semantics and Pragmatics*. New York: Oxford University.
- Cummings, Louise. 2009. *Clinical Pragmatic*. New York: Cambridge University.
- Halliday, M.A.K.1994. *An Introduction to Functional Grammar*. London: Edward Arnold.
- Kothari, C.R. 2004. *Research Methodology methods and techniques*. Delhi: New age International.
- Kreidler, Charles W. 1998. *Introducing English Semantics*. London: Routledge.
- Levinson, Stephen C. 1983. *Pragmatics*. Cambridge: Cambridge University.
- Lyons, John. 1977. *Semantics; volume 2*. Cambridge: Cambridge University.
- Martin, Robert M. 1987. *The meaning of Language*. New York: MIT.
- Moleong, Lexy J. 2005. *Metodologi penelitian Kualitatif Edisi Revisi*. Bandung: Remaja Rosdakarya.
- Mey, Jacob L. 2009. *Concise Encyclopedia of Pragmatics*. Denmark: Elsevier.
- Oxford Learner's Pocket Dictionary. 2003. New Edition. London : Oxford University.
- Peccei, J.S. 1999. *Pragmatics*. London: Routledge.

Private Document, A Company Profile of Inside Sumatera Magazine (taken at Office Inside Sumatera Magazine on October 17th, 2011).

Punch, Keith F. 2000. *Developing Effective; Research Proposal*. California: SAGE Publications.

Richard, J. 1985. *Longman Dictionary of Applied Linguistics*. Essex: Longman.

Simanjuntak, Posma. 2001. *Deixis in Social Business Letter*.

Yule, George. 1996. *Pragmatics*. London : Oxford University Press.

<http://ardictionary.com/Article/9006> (accessed on October 25th, 2011 at 12:26).

<http://www.thefreedictionary.com/article> accessed on October 25th, 2011 at 11:13).

<http://ifla.uni-stuttgart.de/~jilka/index.html> (accessed on November 10th, 2011 at 15:48).

http://en.wikipedia.org/wiki/Written_language (accessed on November 15th, 2011 at 20:30).

<http://dictionary.reference.com/browse/magazine> (accessed on January 7th, 2012 at 19:38).