

ABSTRACT

Fransiska, Madonna. **Stylistic Devices in *The Naked Traveler***. Thesis: English Applied Linguistics Study Program. State University of Medan 2015

This study deals with the stylistic devices in the travel writing, *The Naked Traveler*. The writer analyzes ten travel stories from the book *The Naked Traveler* and finds that there are twenty four stylistic devices found in the text, namely Metonymy (0.18%), Epiphora (0.18%), Alliteration (0.54%), Climax (0.54%), Asyndeton (0.54%), Antithesis (0.7%), Anaphor (0.7%), Euphemism (0.7%), Antonomasia (0.9%), Jargon (1.08%), Personification (1.26%), Rhetoric (1.62%), Ellipsis (1.62%), Inversion (1.8%), Paradox (2.9%), Tautology (3.25%), Hyperbole (3.43%), Irony (3.8%), Repetition (4.9%), Simile (6%), Metaphor (9.04%), Enumeration (9.38%), Code- Switching (19.27%). The most dominant stylistic device is colloquialism with 25.13% out of the total numbers of stylistic devices found in the text. It tends to be found in the book since the use of colloquialism is to give sense of realism to the topic being discussed by using everyday or popular language throughout the writing. The finding shows that the use of colloquial expressions and other stylistic devices are essential in travel writing.

Key words: Stylistic device, travel writing, colloquialism