

# CHAPTER I INTRODUCTION

## A. The Background of the Study

People as social human being can not stay alone in the world., they need the presence of the other people to socialize, interact and communicate. Language is needed to communicate because the language can not be separated in human's life and no person live without language. The people use the language to express their ideas either spoken or written way. English language is used by the member of world society in communication.

In Indonesia, English language was taught to students from elementary school until university level as a compulsory subject. In learning English, the students have to able to achieve the four language skills, namely listening, speaking, reading and writing skills. From these four language skills, writing is the focus on this thesis.

Based on Educational Unit Curriculum (Kurikulum Tingkat Satuan Pendidikan : KTSP), students in Senior High School are expected to be able to write a text of procedure, description, narration, exposition, spoof, news item, recount, report, etc. But the reality based on the observation that has done at SMA Swasta Abdi Negara Binjai, many students have difficulties in writing. It can be seen in the list of students' scores of English subjects. The writer attaches the student's writing score in two semesters, academic year 2013-2014 below.

Table 1.1

The Percentage of Grade X Students' score in Writing				
Semester and Academic Year	KKM	Score	Students	Percentage
1 <sup>st</sup> Semester 2013/2014	75	< 75	20 students	66,6 %
		≥ 75	10 students	33,4 %
2 <sup>nd</sup> Semester 2013/2014	75	< 75	18 students	60 %
		≥ 75	12 students	40 %

Source : Students' accumulated score of Grade X students at SMA Swasta Abdi Negara Binjai academic year 2013/2014

The Minimum Criteria Mastery ( Kriteria Ketuntasan Minimum (KKM) ) which is used in that school is 75. From the data above, it can be concluded that the student's score in two semesters was still low, there were many students with under score standard found and still far to achieve the minimum competence score.

Based on the writer's experience on the observation and the interview on 30<sup>th</sup> March and 2<sup>nd</sup> April 2014 in SMA Swasta Abdi Negara Binjai, most of students have difficulty in teaching and learning process, especially in writing procedure text. Teachers give lessons only with theory and exercises in student worksheet and in that school didn't have a textbook, so that the students feel bored, and do not understand what is being taught. Most of students were not able to write procedure text well, they just follow the lessons without having to know how to write it. In this era of globalization, most students only copies of material from the internet. The learning process is also monotonous, they didn't have ideas

about what they want to write. Students also did not seriously follow a given learning process. Some of the students' writing score still unsatisfactory because the scores were not fulfilled the KKM, and many of the students think that writing especially writing an English text is difficult. The other obstacles that writing teachers have to overcome is a reluctance on the part of their students to engage in writing activities any enthusiasm.

The failure of the students in writing caused by the media of teaching and learning process. Teacher must be able to create suitable media for a better, interesting and helpful teaching and learning process. In the former, the teacher just taught writing through lecturing. The students became passive and they just listen the teacher explanation without doing something. It made writing became boring.

To solve the problem above, the writer find an alternative way. One of the alternative way is using Still Pictures. There are many kinds of media in teaching and learning process. But still pictures one of media that can be one alternative in teaching and learning English. Still Pictures is more focused on image which is not move, such as photos and so on. In this case, power point is not used to make the pictures dubbed or even moved. Picture are used to help presenting information to the class. Students are able imagine and think what they want to write in the a procedure text. Picture also can give the chronological steps in making or doing something. So, Picture are able to help the students to understand and generate their idea in writing sentence and write a story based on the pictures

they see. To make the students interested in the materials, using still pictures is expected to make them understand the step to make the sentence linked together. By using this media, the teacher can create an interesting way in learning writing.

Berta, the 2012 academic year student of state university of Medan had done a study with title “ *Improving Student’s Achievement in Writing Procedural Paragraph by Using Still Pictures* ”. She was conducted to see how the application of pictures can improve the students’ achievement in writing, particularly writing a procedure text. In this study, the writer focuses on the use Still pictures to improve the student’s ability in writing procedure text. By this media, she expects the students are able to write the example of procedure text and also to complete their task about it. The researchers hope that Still pictures can be a strategy which tries the students to build an active learning, joyfull learning and interesting learning teaching process especially in writing procedure text.

Considering the background above, the writer interests to do a study with title “ The Effect of using Still Pictures on Students’ Achievement in Writing Procedure Text. The writer wants to conduct the research to find the effect of Still Pictures media on students’ achievement in writing procedure text.

### **B. The Problem of the Study**

Based on the background of the study, the problem of the study is formulated as the following: “Is the students’ achievement in writing procedure text taught by using Still Pictures higher than the students’ achievement taught by using motion pictures?”

### **C. The Objective of the Study**

The objective of the study is to find out whether students’ achievement taught by using Still Picture is higher than the students’ achievement taught by motion pictures in writing procedure text.

### **D. The Scope of the Study**

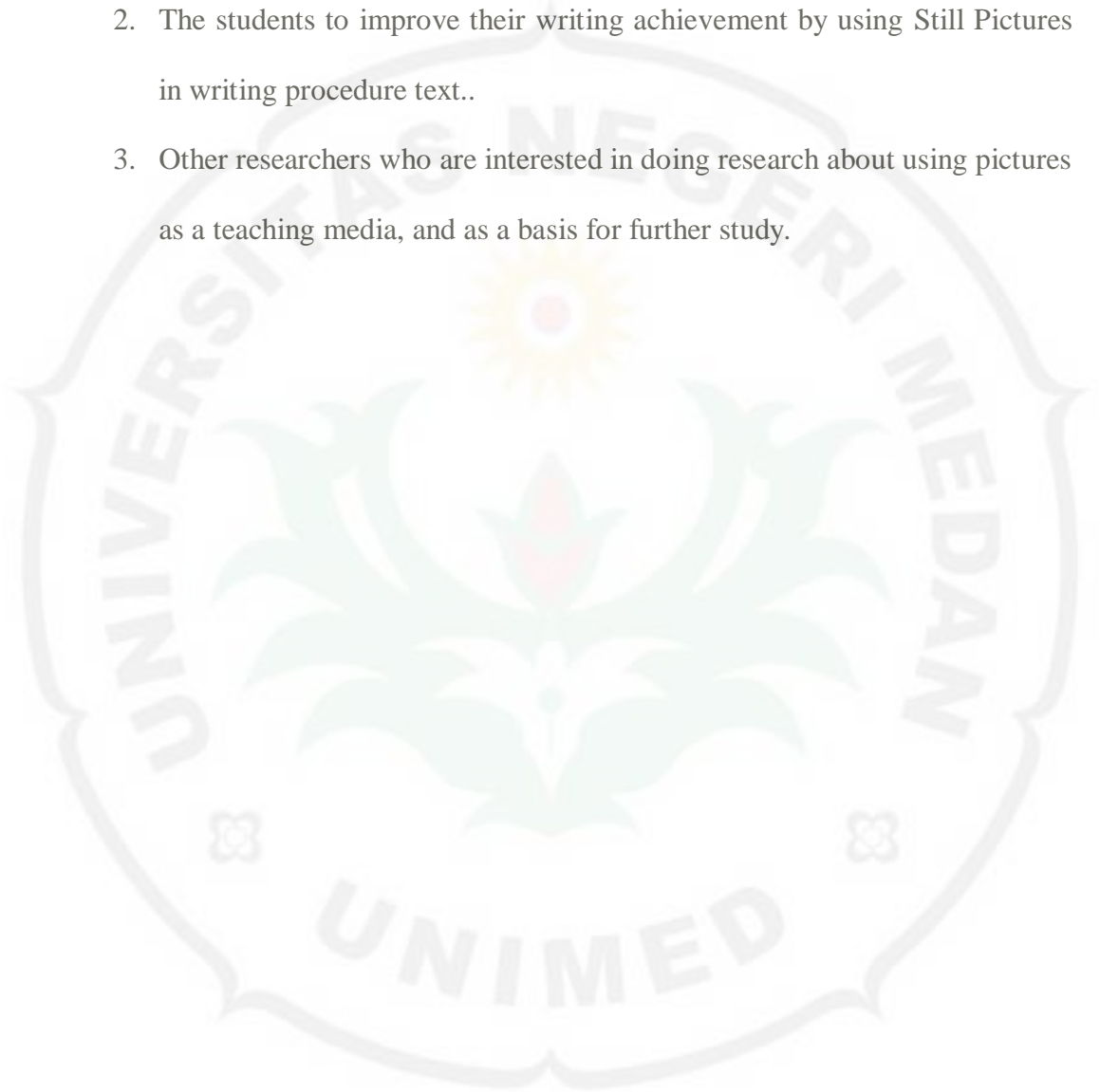
To avoid misunderstanding and to clarify the problem, it is necessary to make limitation of the problem. This study is limited on the use of still pictures as a media of teaching in teaching procedure text and to investigate the effect of Still Pictures on students’ achievement in procedure text.

### **E. The Significance of the Study**

The finding of this study are expected to be useful for :

1. Teachers of English to using Still Pictures in teaching learning process in order to motivate the students to write..

2. The students to improve their writing achievement by using Still Pictures in writing procedure text..
3. Other researchers who are interested in doing research about using pictures as a teaching media, and as a basis for further study.



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