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The logo of Universitas Negeri Medan (UNIMED) is a large, light green watermark in the background. It features a central emblem with a sunburst at the top, a stylized plant or flower in the middle, and two small floral motifs at the bottom. The text 'UNIVERSITAS NEGERI MEDAN' is written in a semi-circle above the emblem, and 'UNIMED' is written in a semi-circle below it.

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