

TABLE OF CONTENTS

	Pages
ACKNOWLEDGEMENT	i
ABSTRACT	iii
TABLE OF CONTENTS.....	iv
LIST OF FIGURES	vi
LIST OF TABLES	vii
LIST OF APPENDICES	viii
CHAPTER I: INTRODUCTION	1
A. The Background of the Study	1
B. The Problem of the Study	3
C. The Objective of the Study	3
D. The Scope of the Study	3
E. The Significance of the Study	4
CHAPTER II: REVIEW OF LITERATURE	5
A. Theoretical Framework	5
1. Students' Achievement in Writing	5
2. Writing.....	5
3. The Kinds of Genre	6
4. Descriptive Text	7
5. Three Parts of Descriptive Text.....	8
a. Social Function	8
b. Generic Structure	8
c. Language Features	9
6. Media in Teaching-Learning	10
7. Poster.....	11
a. Definition of Poster.....	11
b. Types of Poster	11
8. Movie Posters.....	13
9. The Procedure of Using Movie Posters.....	13
B. Conceptual Framework	15
CHAPTER III: RESEARCH METHOD.....	17
A. Research Design	17
B. The Subject of the Research.....	20
C. The Instruments of Collecting Data	20
D. The Procedure of Collecting Data.....	20
1. Cycle I	21
2. Cycle II.....	23
E. The Scoring of Writing Test	24
F. The Technique of Analyzing Data.....	25

CHAPTER IV: THE DATA, DATA ANALYSIS, RESEARCH FINDINGS AND DISCUSSION.....	27
A. The Data	27
1. The Quantitative Data	27
2. The Qualitative Data	29
B. Data Analysis	29
1. Analysis of Quantitative Data	29
2. Analysis of Qualitative Data	32
a. Diary Notes	32
b. Observation Sheet	33
c. Questionnaire Sheet	33
C. Research Phase.....	34
1. Cycle I	34
2. Cycle II	37
D. Research Findings and Discussion.....	39
CHAPTER V: CONCLUSIONS AND SUGGESTIONS	40
A. Conclusions	40
B. Suggestions	40
REFERENCES.....	41

