

ABSTRACT

Sitorus, Christina. 209220006. Conversational Implicature in Face2Face with Desi Anwar on Metro TV. A Thesis. The Faculty of Language and Art (FBS). State University of Medan (UNIMED). Medan. 2014.

The objectives of this research were to find out the two types of conversational implicature, namely generalized conversational implicature and particularized conversational implicature and the implication of the dominant implicature. This research was conducted by using qualitative descriptive design. In collecting the data, the researcher used the instrument of videos that is downloaded from *youtube* and some books and journals which have related reference to the study and the researcher as the key instrument. The data were taken from four episodes of *Face2Face with Desi Anwar* talk show. The two types of conversational implicature were occurred in the four episodes *Face2Face with Desi Anwar* talk show. The findings of data analysis showed that the total numbers of conversational implicature was 158. The two types were 94(59,5%) Generalized Implicature and 64(40,5%) Particularized Implicature. It can be concluded that the most dominant conversational implicature was Generalized Conversational Implicature. It indicates that when the interviewees answer the questions, they used the clear answers to make their partner and the listeners understand what he/she is talking about. So, the expectation of the interviewer to create an interested and inspiring talk show to the people has done.