

## ABSTRACT

**Nasution, Ade Rahmah. Code Switching in “Just Alvin” Talk Show Program on Metro TV. A Thesis. English Applied Linguistics Study Program. Postgraduate School. State University of Medan. 2015.**

This study explains about code switching in Just Alvin Talk Show Program on Metro TV. The objectives of the study are to find out the types of code switching occurring in the talk show, the process of code switching, and the reasons for code switching in the talk show. This research was conducted by qualitative content analysis method. The data were obtained from the downloaded videos and then were transcribed. The data were four episodes of Just Alvin talk show. The transcriptions were analyzed by applying qualitative method. The findings showed that all types of code switching, i.e. lexical, phrasal, clausal code switching, idiomatic code switching and proverbial code switching occurred in all episodes. The dominant type occurring in the talk show is lexical code switching. The realization of code switching occurring in the talk show by inserting a word or terms of English language and alternating the language in the form of idiom or proverb. The reasons for code switching were found, such as; (1) Avoiding candid talk about something sensitive and private, (2) Selecting the audience and protecting from negative opinion, (3) Avoiding candid talk about something embarrassing in our country. It is concluded that the different topic and context create different criteria too as reasons of someone switch their language. Furthermore, it is suggested to do further studies about code switching, particularly focusing on those types and reasons for code switching.



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Penelitian ini memaparkan tentang alih kode di program talk show Just Alvin di Metro TV. Tujuan dari penelitian ini adalah untuk menemukan tipe-tipe alih kode, proses alih kode, dan alasan-alasan alih kode yang terjadi dalam talk show tersebut. Penelitian ini dilaksanakan dengan metode analisis isi kualitatif. Data diambil dari video yang diunduh dan kemudian ditranskripsikan. Data terdiri dari empat episode acara Just Alvin talk show. Transkripsi dianalisis dengan menerapkan metode kualitatif. Penemuan penelitian ini menunjukkan bahwa semua tipe-tipe alih kode, contohnya lexical, phrasal, clausal code switching, idiomatic code switching and proverbial code switching terjadi di keempat episode itu. Tipe yang dominant terjadi dalam talk show tersebut adalah lexical code switching. Realisasi alih kode yang terjadi dalam talk show dengan menyisipkan kosa kata atau istilah dan selang seling bahasa dalam bentuk idiom atau peribahasa. Alasan-alasan alih kode ditemukan, seperti (1) menghindari berkata jujur tentang sesuatu yang sensitive, (2) menyeleksi penonton dan melindungi dari pendapat negatif, dan (3) menghindari berkata jujur tentang sesuatu yang memalukan di Negara kita. Penelitian ini menyimpulkan bahwa topic dan konteks yang berbeda akan menghasilkan criteria yang berbeda pula sebagai alasan orang mengalih kode bahasa mereka. Oleh karena itu, disarankan kepada penelitan berikutnya tentang alih kode, khususnya berfokus pada tipe-tipe alih kode dan alasan-alasan alih kode tersebut.

