

## ABSTRAK

**Anggono, NIM. 7123142003. “Pengaruh Media Pembelajaran Audio Visual Terhadap Hasil Belajar MYOB Siswa Kelas XI – Akuntansi Di SMK Negeri I Medan T.P 2015/2106”. Skripsi Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Akuntansi, Fakulats Ekonomi, Universitas Negeri Medan 2016.**

Tujuan penelitian ini adalah untuk mengetahui pengaruh media pembelajaran audio visual video MYOB versi 18 terhadap hasil belajar MYOB siswa kelas XI – Akuntansi.

Penelitian ini dilaksanakan di SMK Negeri I Medan T.P 2015/2016 dengan populasi seluruh siswa kelas XI – Akuntansi yang terdiri dari empat kelas yang berjumlah 144 siswa. Penentuan sampel dilakukan dalam dua tahap. Pada tahap pertama, menentukan kelas dengan teknik *cluster random sampling* yaitu kelas XI Ak 2 dan pada tahap berikutnya, menentukan jumlah siswa dengan teknik *simple random sampling* yaitu sebanyak 35 siswa. Jenis penelitian ini adalah pra – eksperimen dengan rancangan penelitian *one group pre-test post-test*. Teknik pengumpulan data untuk hasil belajar digunakan tes dalam bentuk pilihan ganda berjumlah 20 soal. Sebelum tes diberikan kepada sampel sesungguhnya terlebih dahulu di uji tingkat validitas, realibilitas, daya beda soal, dan tingkat kesukaran soal. Teknik analisis data pada penelitian ini yaitu: uji normalitas dan uji t sampel berpasangan untuk pengujian hipotesis.

Berdasarkan hasil analisis data, hasil belajar MYOB kelas eksperimen menunjukkan nilai rata – rata *pre – test* sebesar 67,14, sedangkan nilai rata – rata *post – test* sebesar 84,14. Dengan demikian, ada terjadi peningkatan rata – rata hasil belajar sebesar 17 dari *pre – test* ke *post - test*. Pengujian hipotesis dengan uji t sampel berpasangan menunjukkan nilai Sig. (2-tailed) sebesar 0,000 lebih kecil dari  $\alpha = 0,050$  atau  $t_{hitung} = 12,618$  lebih besar dari  $t_{tabel} = 2,032$  sehingga dapat dikatakan bahwa hipotesis alternatif diterima, sedangkan hipotesis nol ditolak.

Dengan demikian dapat disimpulkan ada pengaruh media audio visual video MYOB versi 18 secara signifikan terhadap hasil belajar MYOB Siswa Kelas XI Akuntansi di SMK Negeri I Medan T.P 2015/2016.

**Kata Kunci: Hasil Belajar MYOB, Media Pembelajaran Audio Visual, Video MYOB versi 18**

## ABSTRACT

**Anggono, Student ID. 7123142003. "The Effect of Audio Visual Instructional Media towards Students's MYOB Learning Outcome in XI – Accounting Class SMK Negeri I Medan on Academic Period 2015/2016". Thesis of Economic Education Department, Accounting Education Study Program, Faculty of Economics, Universitas Negeri Medan 2016.**

This research was conducted with the purpose of knowing the effect of audio visual instructional media MYOB video version 18 towards student's MYOB learning outcomes in XI – Accounting.

The research was conducted at SMK Negeri I Medan A.P 2015/2016. The population of this research was the entire XI - Accounting which was consist of four classes with 144 students. The determination of the sample consist two stages. The first stage was to determine the class with cluster random sampling technique, XI Accounting 2 was selected and the next stage was selecting 35 students by using simple random sampling technique. The research is classified as pre - experimental research with one group pre-test post-test design. The research data was collected by using test which is contained 20 multiple choice questions. Before the test was provided to the real samples, the test was tested using validity test, reliability, discriminating power, and the difficulty of test. The data analysis techniques in the research are normality test and paired sample t test for hypothesis test.

Based on data analysis outcome, experimental class's learning outcome showed that the average of pre - test was 67.14, while the average of post - test was 84.14. So it can be concluded that there was an increase in learning outcomes mean by 17 from pre - test to post - test. Based on dependent sample t test, it showed that Sig. (2 Tailed) = 0,000 was smaller than  $\alpha = 0,050$  or  $t_{value} = 12,618$  was higher than  $t_{table} = 2,032$ , so the alternative hypothesis is accepted, while the null hypothesis was rejected.

Therefore, it can be concluded that there is a significant effect of audio visual instructional media video MYOB version 18 towards student's MYOB learning outcomes in XI Accounting class at SMK Negeri I Medan A.P 2015/2016.

**Key Words: MYOB Learning Outcome, Audio Visual Instructional Media, MYOB Video version 18.**