

## ABSTRAK

**Huda, Rahmat. NIM: 8146112030. Representasi Pengalaman dalam Pidato Susilo Bambang Yudhoyono pada *Asia Pacific Regional Conference of Open Government Partnership*. Tesis. Program Studi Linguistik Terapan Bahasa Inggris. Pascasarjana, Universitas Negeri Medan. 2016.**

Penelitian ini tentang representasi pengalaman atau fungsi experiensial dalam pidato Susilo Bambang Yudhoyono yang diselenggarakan di Nusa Dua Bali. Tujuan dari penelitian ini adalah untuk menemukan pola-pola fungsi eksperensial yang dominan muncul yang dibentuk oleh transitivitas (proses, partisipan dan sirkumtan) serta konteks situasi yang dibentuk oleh *field* (tempat, karakteristik partisipan dan semantik domain). Penelitian dilakukan dengan menerapkan pendekatan kualitatif yang berhubungan dengan angka. Data diperoleh dari pidato pembukaan Susilo Bambang Yudhoyono pada tanggal 6 Mei 2014. Data dikumpulkan dengan menggunakan teknik dokumentari. Dari hasil temuan menunjukkan bahwa terdapat lima jenis proses dari enam proses berdasarkan teori linguistik sistemik fungsional yang muncul pada pidato tersebut. Pola total masing-masing proses berbeda satu sama lain, yaitu pola material sebanyak 59 (55.67%), mental 19 (17.92%), relasional; identifikasi 3 (2.83%), atribusi 10 (9.43%), posesi 7 (6.60%), verbal 5 (4.71%) dan eksistensial 3 (2.83%). Dari persentase tersebut, pola yang paling dominan dibentuk oleh material proses. Sebaliknya, pola behavioural yang berhubungan dengan fisiologi dan psikologi tidak ditemukan pada pidato tersebut. Sementara itu, konteks situasi pada pidato tersebut merujuk ke *field* dan didominasi oleh arena yang merujuk tempat dimana aktifitas berlangsung, khususnya [+institusionalisasi]. Itu berarti aktifitas diselenggarakan dibawah aturan kelembagaan yang bersangkutan, yaitu *Asia Pacific Regional Conference of Open Government Partnership (OGP)*.

*Kata kunci: Fungsi eksperensial, Pidato*

## ABSTRACT

**Huda, Rahmat. NIM: 8146112030. Representation of Experience in Susilo Bambang Yudhoyono's Speech at the Asia Pacific Regional Conference of Open Government Partnership. A Thesis. English Applied Linguistics Study Program. Postgraduate School. State University of Medan. 2016.**

This study presents a research conducted of Experiential Function in Susilo Bambang Yudhoyono's speech at the Asia Pacific Regional Conference of Open Government Partnership (OGP) which hold in Nusa Dua Bali. The main objective found the dominant patterns of representation of experience formed by transitivity (process, participant and circumstance) and described of situational contexts (arena, participant's characteristics and semantic domain). It presented a qualitative design dealing with quantifiable (numeric) mode. The source of the data was taken from the opening speech of Susilo Bambang Yudhoyono on May 6, 2014. The data were collected by applying documentary technique. The data analysis found out the findings that there were five types of process from six types of process (material, mental, relational, behavioural, verbal and existential). The patterns of each process were different from others, namely *material* patterns 59 (55.67%), mental 19 (17.92%), relational; identification 3 (2.83%), attribution 10 (9.43%), possession 7 (6.60%), verbal 5 (4.71%) and existential 3 (2.83%). The percentage shows that the dominant patterns are formed by material process. Whereas, the behavioural pattern related to physiological and psychological did not find in the speech. Meanwhile, the context of situation of the speech tend to the *field* and dominated by arena or social activity which refers to the location where social activities were performed, especially [+institutionalized]. It means that an activity is conducted or constrained by institutional rules, namely *Asia Pacific Regional Conference of Open Government Partnership (OGP)*.

*Keywords: Experiential function, Speech*