

CHAPTER I

INTRODUCTION

1.1 Background of study

Flouting a maxim is signals to the hearer that the speaker is not following the co-operative principle (Cruse 2000:360). The cooperative principle is a set of four general rules to describe how participants 'cooperate' in conversation to achieve smooth and efficient interaction (Levinson, 1983:101). In communication, people should apply the cooperative principle to make the conversation work effectively and run smoothly. By using a set of four general rules in speaking both of the speakers will conduct the conversation well. In addition, Grice (1975), people will have a successful conversation if they fulfill the cooperative principles that are related in the four maxims of conversation. The four maxims are maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. The cooperative principle describes how effective communication in conversation is achieved in common social situations.

In fact, people sometimes flout the maxims or break the rule of conversation. In conversing, they sometimes are not informative as required (disobey maxim of quantity) can lead to ineffectiveness or convoluted conversation because excessive contribution, not truthful (disobey maxim of quality) can lead to errors due to a lack of understanding of information. Not relevant (disobey maxim of relation) can cause communication failures in the conversation because there is no conversation between the narrator and the interconnectedness of partner, and not brief or ambiguous (disobey maxim of

manner) can lead to misunderstandings because of the ambiguity of the meaning of the context of the conversation.

The examples of flouting maxim:

Rachel: Wow! How are you?!

Ross: Good-good, I'm-I'm married. (Shows her his ring).

From the dialogue above, we can see that Ross' response in Rachel's question appears to flout the maxim of quantity. He gives superfluous information to Rachel's question. He should just answer the question by saying, "Good-good, I'm fine". However, he flouts the maxim of Quantity by giving additional information, which has no relation with the question. Then it seems that he flouts the maxim of Relevance as well. The answer "I'm- I'm married" appears having no relation with the question "How are you?". However, Ross states that information in order to show off his marriage to Rachel. The reason for his utterance is that Rachel knows that he ever loved her in the past and she rejected him. Therefore, he gives that information. If all of the maxims are being observed, there will be no additional set of meaning added to the conversation.

Dealing with the floating of Grice's maxims, Nailufah (2008) conducted research entitled "Floating Maxims on Grice's Maxims in the Drama of the Death of a Salesman by Arthur Miller". This study focuses on how the maxim of quantity, quality, relevance, and manner floated in the drama of "*the Death of a Salesman*" and this study used qualitative method. The research findings on this study show that all the four floated can be found in the drama. The utterance floats the maxim of quantity when it is too long, the maxim of quality when it is absurd, the maxim of relevance when it is unrelated topic, and the maxim of manner when it disorders the utterance. In addition, another similar study has been conducted by

Sarah Rosalina Burhan in 2009 researched about flouting maxims in the main characters of UP! animated movie. The researcher used qualitative research .The results of this study found that there were 47 dialogues containing flouting maxims in *UP!* Animated movie. That consists of four kinds flouting maxims, namely flouting maxim of quality, flouting maxim of quantity, flouting maxim of manner, and flouting maxim of relevant. The purposes of flouting the maxims were to make the main characters are comfortable in the conversation, to avoid other questions, to show pleasure or anger, and to show their knowledge on something in this conversation.

The phenomenon of the flouting maxims occurs in Indonesia lawyers Club talkshow program (ILC). This kind of program ofcourse contains a lot of flouting maxims in communicating information. Sometimes both the speaker and the hearer are uncooperative in conversation. This is due to the many flouting of the maxim in the conversation. The guests often flout the maxim by giving more or less information, hiding something, giving not relevant answer, and giving ambiguous statement. so that there is misunderstanding in interpreting the meaning and information conveyed by the speakers cannot be received by listeners well. So as to cause a fuss and fights between them.

Here are the parts of the utterances of floating maxim has taken from ILC talkshow program on TV One which are shown by the interviwees.

1. *KI: Anda dikasi proyek?*

SS: Jadi gini pak, makanya saya bilang tadi bahwa kasus ini sebenarnya cukup menarik, kenapa? Kerna kita ada beberapa orang ini saksi juga ada saya bawa di sini yang di MK, yang saya cari juga ada 3 orang di sini...

In the first conversation above, SS flouted the Maxim of Relation. The answer he gave is irrelevant to the surrounding conversation. He should have

answered the question by saying” Yes or No. The answer “*Jadi gini pak, makanya saya bilang tadi bahwa kasus ini sebenarnya cukup menarik, kenapa? Kerna kita ada beberapa orang ini saksi juga ada saya bawa di sini yang di MK, yang saya cari juga ada 3 orang di sini...*” appeared having no relation with the question “**KI: Anda dikasi proyek?**”. SS was giving an explanation that seemed to be irrelevant to what KI had said.

2. **KI: Arahannya dari mana kalau begitu, kalau bukan dari KABARESKRIM atau KAPOLRI, kan anggota di lapangan dapat arahan, dari mana arahannya?**

IR: Kalau misalnya kita masuk kepada proses penangkapan pak Karni, berartikan kita melihat proses penangkapan ini di kaji secara hukum pidana. kalau misalnya pihak tersangka komplin masyarakat juga komplin. Mari kita dorong pihak tersangka ini melakukan praperadilan sehingga kita mengkajinya itu betul – betul dalam forum yang benar ya kan pak ...

In the second conversation above, IR flouted the Maxim of Relation. The answer he gave is irrelevant to the surrounding conversation. He should have answered the question by saying” arahannya dari *KABARESKRIM atau KAPOLRI*. The answer “*Kalau misalnya kita masuk kepada proses penangkapan pak Karni, ...*” appeared having no relation with the question “*Arahannya dari mana kalau begitu, kalau bukan dari KABARESKRIM atau KAPOLRI, kan anggota di lapangan dapat arahan, dari mana arahannya?*”. IR was giving an explanation that seemed to be irrelevant to what KI had said.

The researcher would like to find out the maxims which are flouted in ILC talkshow which are shown by the interviewees, to find out which is dominantly flouted in ILC talkshow which are shown by the interviewees and find out the reasons of the dominant type of flouting maxims in ILC talkshow which are shown by the interviewees. It is important to analyze the flouting maxim since

ILC is one of the popular news talk show programs on private television station TV One . Facts show that the ILC is a favorite television program that awarded panasonic AWARD in 2013 in the category of Talkshow and News and Information Program (<http://life.viva.co.id/news/read/401390-indonesia-lawyers-club-sabet-npenghargaan-bergengsi-panasonic>) and ILC also has many fans in facebook social network about sixty nine thousands and four hundred people (<https://id-id.facebook.com/IndonesiaLawyersClubtvOne>). ILC as one of the best talk shows in Indonesia and witnessed by the community should reflect the culture of Indonesia. The participants should be polite and respectable in accordance with the educational background of ILC participants. The participants presented are not only the lawyers but also the source of information related to the topic like, and etc showed. They proposed their arguments through their utterances. This debate forum became one of the means to explain this problem to the general public. In these formulations are the guest stars would have to speak with the good and straight forward. What language context in accordance with the current state of society is certainly very calculated. The classification of context is very helpful in interpreting the meaning of the language of the guests, and pragmatic knowledge is needed to understand the meaning of this political language.

In response to the issues above, I am interested in analyzing the floating maxims in ILC talkshow program on TV One. Thus, I would like to conduct a study entitled “An Analysis on Flouting Maxim in Indonesia Lawyers Club (ILC) talkshow program on TV One ”. This paper is aimed at examining Grice’s Cooperative Principle and through flouting maxims found in ILC talkshow program on TV One.

1.2 The Research Problems of the Study

In accordance with the background of the study, the problems of the study are formulated as follows:

- 1) What maxims are flouted in Indonesia Lawyers Club (ILC) talkshow program on TV One which are shown by the interviewees?
- 2) How are the dominant maxims flouted in Indonesia Lawyers Club (ILC) talkshow program on TV One which are shown by the interviewees?
- 3) Why are the dominant maxims flouted in Indonesia Lawyers Club (ILC) talkshow program on TV One which are shown by the interviewees?

1.3 The Objectives of the Study

The objectives of the study are described as follows:

- 1) To find out the maxims which are flouted in Indonesia Lawyers Club (ILC) talkshow program on TV One which are shown by the interviewees
- 2) To find out the process of the dominant maxims which are flouted in Indonesia Lawyers Club (ILC) talkshow program on TV One which are shown by the interviewees.
- 3) To find out the reasons of the dominant maxims in Indonesia Lawyers Club (ILC) talkshow program on TV One which are shown by the interviewees

1.4 The Scope of the Study

This study will be conducted to find out the maxims which are flouted in ILC talkshow program. The researcher is to find out which of the four maxims,

maxims of quality, maxims of quantity, maxims of relevance, and maxims of manner, are flouted in ILC talkshow program. In the ILC talk show discussing many issues of political issues, social in Indonesia such as law, human rights and and etc. Thus, the study is limited only in observing flouting maxims on the utterances with the topic of on ILC talkshow “KPK VS KAPOLRI: *ujungnya sampai dimana?*” program on TV One which are shown by the interviewees.

1.5 The Significance of the Study

The findings of this study have two general significances, theoretical and practical significances.

Theoretically, the results of this study are useful for:

1. The enrichment of knowledge for the university students who are interested in pragmatics especially in floating maxims.
2. Development studies on cooperative principle about floating maxims which is known as conversational maxims.

Practically, the results of this study are useful for:

1. As a reference for the university students who are interested in studying pragmatics and interested in conducting any further studies in floating maxims.
2. For speakers and listeners in daily conversation. By obeying conversational maxims, they have an effective cooperation in communication. Then, they can create good understanding in daily communication.