

## LIST OF FIGURES

	<b>Page</b>
<b>Figure 2.1</b> The Structure of Print Advertisements .....	14
<b>Figure 2.2</b> Conceptual Framework Diagram.....	38
<b>Figure 3.1</b> Components of Data Analysis: Interactive Model.....	45
<b>Figure 4.1</b> Category of Code mixing in Micro Scale Business' Advertisements .....	60

