

ABSTRAK

Ira Yohana Simamora, Nim 7113142024.”Pengaruh Penggunaan Media Pembelajaran Dan Motivasi Terhadap Prestasi Belajar Siswa Kelas X SMK Pada Mata Pelajaran Akuntansi Di SMK Negeri 6 Medan”. Skripsi, Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Akuntansi , Fakultas Ekonomi, Universitas Negeri Medan 2015.

Masalah penelitian ini adalah bagaimana cara meningkatkan prestasi belajar, bagaimana pengaruh penggunaan media pembelajaran terhadap prestasi belajar, dan pengaruh motivasi terhadap prestasi belajar siswa kelas X SMK Negeri 6. Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media pembelajaran terhadap hasil belajar dan pengaruh motivasi terhadap hasil belajar siswa kelas X SMK pada mata pelajaran akuntansi di SMK Negeri 6 Medan

Penelitian ini dilaksanakan di SMK Negeri 6 Medan dengan populasi yaitu keseluruhan kelas X AK 1 dan X AK 2 yang jumlah 72 orang, yang semuanya dijadikan sampel. Instrumen yang digunakan dalam menggunakan data adalah angket/kuesioner dan dokumentasi. Analisis data yang digunakan regresi linear sederhana,

Hasil analisis data diperoleh persamaan garis linear penggunaan media pembelajaran $Y = 78,82 + 0,085 X_1$, persamaan garis linear motivasi diperoleh $Y = 72,95 + 0,17 X_2$. Koefisien determinan dari hasil analisis penggunaan media pembelajaran sebesar 20% artinya, bahwa pengaruh penggunaan media pembelajaran menyebabkan naiknya prestasi belajar siswa sebesar 20%. Dan Koefisien determinan dari hasil analisis motivasi sebesar 32% artinya bahwa pengaruh motivasi menyebabkan naiknya prestasi belajar siswa sebesar 32%. Sisanya 45% dipengaruhi oleh faktor lain yang tidak termaksud dalam penelitian ini, seperti model pembelajaran, interaksi guru terhadap siswa, serta faktor eksternal lainnya. Berdasarkan hasil pengujian hipotesis pada penggunaan media pembelajaran diperoleh t_{hitung} sebesar 1,049 sedangkan $t_{tabel} = 0,67$ pada taraf signifikan 95% dan alpha 5%. Dengan demikian $t_{hitung} > t_{tabel}$ atau $1,049 > 0,67$ sehingga hipotesis diterima. Hasil pengujian hipotesis pada motivasi diperoleh t_{hitung} sebesar 2,073 sedangkan $t_{tabel} = 0,67$. Dengan demikian $t_{hitung} > t_{tabel}$ atau $2,073 > 0,67$ sehingga hipotesis diterima.

Hasil penelitian dapat disimpulkan bahwa ada pengaruh positif dan signifikan antara penggunaan media pembelajaran terhadap prestasi belajar, dan adanya pengaruh positif antara motivasi terhadap prestasi belajar siswa kelas X SMK Negeri 6 Medan.

Kata Kunci : Penggunaan Media Pembelajaran, Motivasi, Prestasi Belajar.

ABSTRACT

Simamora, Ira Yohana. 7112142024. The Effect of Using Media and Motivation on Students' Achievement in Accounting Subject at SMK Negeri 6 Medan. A Thesis. Medan: Accounting Education Study Program. Economy Educational Department, Faculty of Economy. State University of Medan. 2015.

The problem in this thesis is how to upgrade on students' achievement, how the effect of using media on students' achievement, how the effect motivation on students' achievement in accounting subject at SMK Negeri 6 Medan. This study was aimed to finding out the effect of using media and motivation on students' achievement in accounting subject at SMK Negeri 6 Medan.

This study used the expose-facto design. The population of this study was the tenth grade students of SMK Negeri 6 Medan. There were 72 students as the sample of the research. Instrument used questioner and documentation. This study was conducted with simple linear regression.

The result was have positive effect and significant between the using of media and motivation in students' achievement. It can be seen from linear equation by using the media shows that $Y = 78.82 + 0,085 X_1$ and in motivation shows that $Y = 72,95 + 0,17 X_2$. The determinant coefficient from the result of analysis by using media as 20% which is meant that the effect of using media cause the improvement of students' achievement as 20%. The determinant coefficient from the result of analysis by applying motivation as 32% which is meant that the effect of applying motivation cause the improvement of the students' achievement as 32%. The rest as 45% was influenced by the other factor which is not consist in this study, as learning model, interaction between the teacher and the students and the another external factor. Based on the result of testing hypothesis of using media obtained t_{observed} as 1,409 whereas t_{table} as 0,67 and significant degree as 95% and Alpha as 5%. It means that t_{observed} is higher than t_{table} or 1,409 is higher than 0,67. So, the hypothesis is accepted. The result of testing hypothesis of motivation obtained t_{observed} as 2,073 whereas t_{table} as 0,67. It means that t_{observed} is higher than t_{table} or 2,0673 is higher than 0,67. So, the hypothesis is accepted.

Thus we can conclude that is a positive effect and significant effect between the using of media on students' achievement in Accounting. There is a positive affect and significant effect between the applying of motivation on students' achievement in accounting subject in class X AK1 and X AK2 at SMK Negeri 6 Medan

Keywords: The using of Media, Motivation and Students' Achievement