

ABSTRAK

Imam Al-Rasyid Harahap, NIM. 7113220017. Pengaruh Keputusan Investasi, Keputusan Pendanaan, Kebijakan Dividen dan Profitabilitas terhadap Nilai Perusahaan Pada Perusahaan LQ45 yang Terdaftar di BEI Periode 2012-2013 . Skripsi, Program Studi Akuntansi, Fakultas Ekonomi, Universitas Negeri Medan, 2015

Permasalahan yang dibahas dalam penelitian ini adalah apakah keputusan investasi, keputusan pendanaan, kebijakan dividen dan profitabilitas berpengaruh terhadap nilai perusahaan pada perusahaan LQ45 periode 2012-2013 secara simultan. Penelitian ini bertujuan untuk menguji apakah terdapat pengaruh antara variabel independen yaitu, keputusan investasi, keputusan pendanaan, kebijakan dividen dan profitabilitas terhadap variabel dependen yaitu nilai perusahaan.

Populasi dalam penelitian ini adalah perusahaan LQ45 yang terdaftar di Bursa Efek Indonesia pada periode 2012-2013 sejumlah 90 perusahaan. Sumber data dalam penelitian adalah data sekunder yang diperoleh dari situs www.idx.co.id. Metode analisis data yang digunakan adalah analisis regresi berganda dengan bantuan SPSS 20.

Hasil penelitian ini menyatakan bahwa pengujian hipotesis secara simultan atau uji F dikatakan keputusan investasi, keputusan pendanaan, kebijakan dividen dan profitabilitas berpengaruh terhadap nilai perusahaan karena nilai signifikan dibawah taraf signifikan 5% dan nilai $F_{hitung} > F_{tabel}$, maka hipotesis diterima.

Dapat disimpulkan bahwa secara secara simultan terdapat pengaruh antara keputusan investasi, keputusan pendanaan, kebijakan dividen dan profitabilitas terhadap nilai perusahaan pada perusahaan LQ45.

Kata Kunci: Keputusan Investasi, Keputusan Pendanaan, Kebijakan Dividen, Profitabilitas, Nilai Perusahaan.



ABSTRACT

Imam Al-Rashid Harahap, NIM. 7113220017. Influence Investment Decisions, Financing Decisions, Dividend Policy and Profitability on the Firm Value In LQ45 Companies Listed on the Stock Exchange Period 2012-2013. Thesis, Department of Accounting, Faculty of Economics, University of Medan, 2015

The problems discussed in this research is whether the investment decisions, financing decisions, dividend policy and profitability affect the value of the firm in the period 2012-2013 LQ45 companies simultaneously. This study aims to examine whether there is influence between the independent variables, namely, investment decisions, financing decisions, dividend policy and the profitability of the dependent variable is the firm value.

The population in this study is LQ45 companies listed in Indonesia Stock Exchange in the period 2012-2013 a total of 90 companies. Sources of data in research is secondary data obtained from the site www.idx.co.id. Sampling analysis method used is multiple regression analysis with SPSS 20.

The results of this study stated that the hypothesis testing simultaneously or F test is said to affect as significant values significantly below the level of 5% and the value of $F_{count} > F_{table}$, then the hypothesis is accepted.

The results of this study stated that the simultaneous hypothesis testing or test F said investment decisions, financing decisions, dividend policy and profitability affect the firm value because of the significant value below the significant level of 5% and the value of $F_{count} > F_{table}$, then the hypothesis is accepted.

Can be concluded that there are significant simultaneously between investment decisions, financing decisions, dividend policy and the profitability of the firm value of the LQ45 companies.

Keywords: Investment Decisions, Financing Decisions, Dividend Policy, profitability, firm value.