

ABSTRACT

Anisa Putri Yani. NIM: 7111541002. The Impact of Academic Culture Character and Academic Scientific Attitude to Grade Point Average (GPA) of Business Administration Student in Economics Faculty at State University of Medan Academic Year 2015, Thesis. Economics Education Department, Business Administration Study Program, Economics Faculty, State University of Medan 2015.

The problem in this research is Is there a positive impact between the Academic Culture Character and Academic Scientific Attitude to Grade Point Average (GPA) of Business Administration student, Economics Faculty, State University of Medan sign in year 2012.

This research was conducted in Business Administration Study Program, Economics Faculty, State University of Medan A.Y 2015. The subjects in this research were Business Administration sign year 2012 which amounting of 108 students and the sample were 38 students with proportional random sampling technique. The instrument which used to measure the Academic Culture Character and Academic Scientific Attitude to GPA of students is questionnaire and validity test of questionnaire was tested use product moment correlation technique.

With the result of 62 questions of Academic Culture Character instrument to GPA of students has 32 valid questions and 62 questions of Academic Scientific Attitude instrument to GPA of students has 31 valid questions. Reliability test used Cronbach Alpha with the result for the Academic Culture Character to GPA of student as big as $r_{\text{value}} > r_{\text{table}}$ ($0,921 > 0,361$) and the reliability of Academic Scientific Attitude to GPA of students as big as $r_{\text{value}} > r_{\text{table}}$ ($0,893 > 0,361$). To determine Academic Culture Character and Academic Scientific Attitude to GPA of students used multiple linear regression formula, and the regression equation obtained $Y = 0,742 + 0,009X_1 + 0,020X_2$. Technique of data analysis was used t test at 5% alpha significance level, with the result obtained at the Academic Culture Character to GPA of students have significant impact where $t_{\text{value}} > t_{\text{table}}$ ($2,351 > 1,687$) and Academic Scientific Attitude to GPA of students have significant impact where $t_{\text{value}} > t_{\text{table}}$ ($5,134 > 1,687$). The result obtained in the F test show that the variables of Academic Culture Character and Academic Scientific Attitude have significant impact to GPA of student, with the value is $F_{\text{value}} > F_{\text{table}}$ ($152,654 > 3,27$). And the coefficient of determination (R^2) is 0,897 or 89% change in GPA of students are impacted by Academic Culture Character and Academic Scientific Attitude. Based on the analysis has been conducted, it can be concluded that there is positive and significant impact between Academic Culture Character and Academic Scientific Attitude to GPA of Business Administration student in Economics Faculty Unimed A.Y 2015.

Keywords : Academic Culture Character, Academic Scientific Attitude, Grade Point Average (GPA).

ABSTRAK

Anisa Putri Yani. NIM: 7111541002. Pengaruh antara Karakter Budaya Akademik dan Sikap Ilmiah Akademik terhadap Indeks Prestasi Kumulatif (IPK) Mahasiswa Jurusan Pendidikan Tata Niaga Fakultas Ekonomi Unimed T.A 2015. Skripsi, Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Tata Niaga, Fakultas Ekonomi, Universitas Negeri Medan 2015.

Masalah dalam penelitian ini adalah Apakah terdapat pengaruh yang positif antara Karakter Budaya Akademik dan Sikap Ilmiah Akademik terhadap Indeks Prestasi Kumulatif (IPK) mahasiswa Jurusan Pendidikan Tata Niaga Fakultas Ekonomi Unimed Stambuk 2012.

Penelitian ini dilaksanakan di Program Studi Tata Niaga Fakultas Ekonomi Universitas Negeri Medan T.A 2015. Subjek dalam penelitian ini adalah mahasiswa Pendidikan Tata Niaga stambuk 2012 yang berjumlah 108 orang dan sampel 38 orang dengan teknik *proportional random sampling*. Instrumen yang digunakan untuk mengukur Karakter Budaya Akademik dan Sikap Ilmiah Akademik terhadap IPK mahasiswa berupa angket dan validitas tes kuesioner diuji dengan menggunakan teknik korelasi *product moment*.

Dengan hasil dari 62 soal instrumen Karakter Budaya Akademik terhadap IPK mahasiswa terdapat 32 soal yang valid dan 62 soal instrumen Sikap Ilmiah Akademik terhadap IPK mahasiswa terdapat 31 soal yang valid. Reliabilitas di uji dengan menggunakan *alpha cronbach*, dengan hasil untuk Karakter Budaya Akademik terhadap IPK mahasiswa sebesar $r_{hitung} > r_{tabel}$ ($0,921 > 0,361$) dan reliabilitas Sikap Ilmiah Akademik terhadap IPK mahasiswa sebesar $r_{hitung} > r_{tabel}$ ($0,893 > 0,361$). Untuk mengetahui Karakter Budaya Akademik dan Sikap Ilmiah Akademik terhadap IPK mahasiswa digunakan rumus regresi linier berganda, dan persamaan regresi yang diperoleh $Y = 0,742 + 0,009X_1 + 0,020X_2$. Teknik Analisis data yang digunakan adalah uji t pada taraf signifikan alpha 5%, dengan hasil yang diperoleh pada Karakter Budaya Akademik terhadap IPK mahasiswa berpengaruh signifikan dimana $t_{hitung} > t_{tabel}$ ($2,351 > 1,687$), dan Sikap Ilmiah Akademik terhadap IPK mahasiswa berpengaruh signifikan dimana $t_{hitung} > t_{tabel}$ ($5,134 > 1,687$). Hasil yang diperoleh pada uji F menunjukkan bahwa variabel Karakter Budaya Akademik dan Sikap Ilmiah Akademik berpengaruh signifikan terhadap IPK mahasiswa, dengan nilai $F_{hitung} > F_{tabel}$ ($152,654 > 3,27$). Dan diperoleh koefisien determinasi (R^2) sebesar 0,897 atau 89% perubahan IPK mahasiswa dipengaruhi oleh Karakter Budaya Akademik dan Sikap Ilmiah Akademik. Berdasarkan hasil analisis yang telah dilakukan, maka dapat disimpulkan bahwa ada pengaruh positif dan signifikan antara Karakter Budaya Akademik dan sikap Ilmiah Akademik terhadap Indeks Prestasi Kumulatif (IPK) mahasiswa Jurusan Pendidikan Tata Niaga Fakultas Ekonomi Universitas Negeri Medan T.A 2015.

Kata Kunci : Karakter Budaya Akademik, Sikap Ilmiah Akademik, Indeks Prestasi Kumulatif (IPK).