

TABLE OF CONTENTS

	Pages
ABSTRAK	i
ABSTRACT	ii
TABLE OF CONTENT	iii
LIST OF TABLE	v
CHAPTER I INTRODUCTION	1
1.1. The Background of the Study	1
1.2. The Problems of the Study	6
1.3. The Objectives of the Study	7
1.4. The Scope of the Study	7
1.5. The Significance of the Study.....	8
CHAPTER II REVIEW OF LITERATURE	9
2.1 Language Style	9
2.2 Kinds of Language Style.....	12
2.3 Meaning	13
2.4 Style Based on Direct and Indirect Meaning	15
2.5 Indirect Meaning	16
2.5.1 Rhetorical Meaning	16
2.5.2 Figurative Meaning.....	20
2.6 The Function of Language Style	24
2.7 Speech	25
2.7.1 Types of Speech	26
2.8 Political Speech	28
2.9 “Jokowi” The President of Indonesia	29
2.10 Relevant Studies	30
2. 11 Conceptual Framework	30
CHAPTER III METHOD OF RESEARCH	34
3.1 Research Design	34
3.2. Data and Data Source	35
3.3. Technique of Data Collection	35

3.4. Technique of Data Analysis	36
3.5 The Trustworthiness.....	38
CHAPTER IV DATA ANALYSIS, FINDNGS, AND DISCUSSIONS.....	40
4.1. Data	40
4.2 Data Analysis	40
4.2.1. Types of Rhetorical and Figurative Style Used by Jokowi in His Political Speech	40
4.2.1.1 Types of Rhetorical Style in Jokowi’s Political Speech.....	40
4.2.1.2 Types of Figurative Style in Jokowi’s Political Speech.....	44
4.2.2. The Way Rhetorical and Figurative Style Used in Jokowi’s Political Speech	46
4.2.3 The Reasons of Using Rhetorical and Figurative Style in Jokowi’s Political Speech.....	48
4.2.2.1 The Reason of Using Rhetorical Style in Jokowi’s Political Speech	48
4.2.2.2 The Reason of Using Figurative Style in Jokowi’s Political Speech	56
4.3 Data Condensation.....	63
4.4 Data Display	65
4.5 Conclusion Drawing/Verification.....	66
4.6 Findings	68
4.7 Discussion.....	71
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	73
5.1. Conclusions	73
5.2. Suggestions	74
REFERENCES.....	75
APPENDIX	78