

Table of Content

Research Approval	i
Biography	ii
Abstract	iii
Acknowledgment	iv
Table of Content	v
Table List	vii
Figure List	viii
Appendix List	ix
CHAPTER I INTRODUCTION	1
1.1 Problem Background	1
1.2 Problem Identification	3
1.3 Problem Scoping	4
1.4. Research Question	4
1.5 Research Objective	4
1.6 Research Significance	5
CHAPTER II THEORITICAL REVIEW	6
2.1 The Concept of Biotechnology	6
2.2 Concept of Knowledge	10
2.3 Knowledge Measurement	11
2.3.1 Cognitive Aspect Measurement	11
2.4 Concept of Attitude	12
2.5 Attitude Measurement	13
2.6 Hypotesis	14
CHAPTER III RESEARCH METHOD	15
3.1 Location and Time	15
3.2 Population and Sampling	15
3.3 Research Design	17
3.4 Research Procedure	17
3.5 Research Instrument	18
3.6 Test of Research Instrument	18
3.7 Data Analysis Technique	21

CHAPTER IV RESULT OF RESEARCH AND DISCUSSION	28
4.1 Description of Data Research	28
4.2 Results	28
4.3 Discussion	34
CHAPTER V CONCLUSION AND SUGGESTION	38
5.1 Conclusions	38
5.2 Suggestions	38
REFERENCES	39



THE
Character Building
UNIVERSITY