ABSTRAK

HOTNAULI TAMBA. Pengaruh Kegiatan Berkarya Kolase Berbasis Edutainment Terhadap Kemampuan Berpikir Kreatif Anak Usia 5-6 Tahun Di Tk Cahaya Kemuliaan. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2026.

Penelitian ini melatarbelakangi pentingnya pengembangan kemampuan berpikir kreatif sejak usia dini, yang sering kali belum terstimulasi secara optimal dalam proses pembelajaran di kelas. Tujuan penelitian ini adalah untuk mengetahui pengaruh pendekatan *edutainment* melalui kegiatan kolase bahan alam terhadap peningkatan kemampuan berpikir kreatif pada anak usia 5-6 tahun di TK Cahaya Kemulian, Sitiotio. Pendekatan penelitian yang digunakan adalah kuantitatif dengan metode eksperimen melalui desain *One-Shot Case Study* (*Post-Test Only*). Populasi sekaligus sampel dalam penelitian ini adalah seluruh anak usia 5-6 tahun di sekolah tersebut yang berjumlah 23 anak. Pengumpulan data dilakukan melalui observasi terstruktur terhadap empat indikator berpikir kreatif, yaitu kelancaran (*fluency*), keluwesan (*flexibility*), keaslian (*originality*), dan pengayaan (*elaboration*). Hasil analisis data deskriptif menunjukkan nilai rata-rata akumulatif *post-test* kemampuan berpikir kreatif anak setelah diberikan empat kali pertemuan *treatment* mencapai 25,00 yang berada pada kategori tinggi. Implementasi variasi *edutainment* seperti latar musik ceria, dongeng kreatif, dan *mini exhibition* terbukti efektif memberikan rasa aman psikologis yang merangsang anak mengeksplorasi bahan alam secara unik. Kesimpulan penelitian menunjukkan bahwa pendekatan *edutainment* dalam kegiatan kolase bahan alam berpengaruh signifikan terhadap kemampuan berpikir kreatif anak usia 5-6 tahun.

Kata Kunci: Berpikir Kreatif, Kolase, Edutainment, Anak Usia Dini

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ABSTRACT

HOTNAULI TAMBA. The Effect of Edutainment-Based Collage Making Activities on the Creative Thinking Skills of 5-6 Year Old Children at Cahaya Kemulia Kindergarten. Skripsi. Medan: Faculty of Education. State University of Medan. 2026.

This research underscores the importance of developing creative thinking skills from an early age, which are often not optimally stimulated in the classroom learning process. The purpose of this study was to determine the effect of an edutainment approach through natural material collage activities on improving creative thinking skills in children aged 5-6 years at Cahaya Kemulian Kindergarten, Sitiotio. The research approach used was quantitative with an experimental method through a One-Shot Case Study (Post-Test Only) design. The population and sample in this study were all 23 children aged 5-6 years at the school. Data collection was carried out through structured observations of four indicators of creative thinking, namely fluency, flexibility, originality, and elaboration. The results of descriptive data analysis showed that the cumulative average post-test score of children's creative thinking skills after being given four treatment sessions reached 25.00, which is in the high category. The implementation of edutainment variations such as cheerful background music, creative storytelling, and mini-exhibitions proved effective in providing a sense of psychological security that stimulates children to explore natural materials in a unique way. The conclusion of the study shows that the edutainment approach in natural material collage activities has a significant influence on the creative thinking abilities of children aged 5-6 years.

Keywords: Creative Thinking, Collage, Edutainment, Early Childhood

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