ABSTRAK

AKBAR NUGRAHA SIAGIAN. Implementasi Media Komik Digital Berbasis Kearifan Lokal Terhadap Kemampuan Membaca Teks Narasi Pada Siswa kelas III SDN 104201 Desa Kolam. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2026.

Penelitian ini dilakukan untuk mengetahui penerapan, keterlibatan siswa, dan dampak penggunaan media komik digital berbasis kearifan lokal pada kemampuan membaca teks narasi siswa kelas III SDN 104201 Desa Kolam. Fokus penelitian ini adalah bagaimana unsur-unsur budaya lokal dalam bentuk digital dapat membantu siswa memahami alur cerita dan meningkatkan minat membaca. Penelitian ini menggunakan metode deskriptif kualitatif. Subjek penelitian adalah seluruh siswa kelas III B yang berjumlah 25 orang. Instrumen yang digunakan ialah lembar observasi, pedoman wawancara, dokumentasi serta tes kemampuan membaca teks narasi. Hasil penelitian menunjukkan bahwa implementasi media komik digital melalui tahap pendahuluan, inti, dan penutup berjalan dengan sangat baik dan interaktif. Keterlibatan siswa mengalami peningkatan yang signifikan terlihat dari aspek antusiasme, keaktifan dalam menjawab pertanyaan secara spontan, serta interaksi dua arah di dalam kelas. Tanggapan siswa terhadap media tersebut sangat positif, di mana siswa merasa lebih mudah memahami karakter dan alur cerita karena adanya dukungan visual yang akrab dengan kehidupan sehari-hari mereka. Efektivitas media tersebut juga dibuktikan oleh hasil tes, di mana sebagian besar siswa mampu menjawab pertanyaan dengan benar dan memperoleh nilai yang baik. Dengan demikian, kesimpulannya adalah bahwa penerapan media komik digital berbasis kearifan lokal efektif dalam meningkatkan keterlibatan aktif dan kemampuan membaca teks narasi siswa kelas III SD.

Kata Kunci : Komik digital, Kearifan Lokal, Teks Narasi, Kemampuan Membaca

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ABSTRACT

AKBAR NUGRAHA SIAGIAN. The Impact of Digital Comics Based on Local Wisdom on Narrative Reading Skills Among Third Grade Students at SDN 104201 in Kolam Village. Skripsi. Medan: Faculty of Education, State University Of Medan, 2026.

This study was conducted to examine the implementation, student engagement, and impact of using digital comic media based on local wisdom on the narrative reading skills of third-grade students at SDN 104201 in Kolam Village. The focus of this study is on how elements of local culture in digital form can help students understand the plot and increase their interest in reading. This study employed a qualitative descriptive method. The research subjects were all 25 students in Class III B. The instruments used included observation sheets, interview guidelines, documentation, and a narrative text reading ability test. The results of the study indicate that the implementation of digital comics through the introductory, main, and concluding stages proceeded very well and interactively. Student engagement showed a significant increase, evident in their enthusiasm, active participation in spontaneously answering questions, and two-way interaction within the classroom. Student responses to the medium were very positive; students found it easier to understand the characters and plot because of the visual support that was familiar to their daily lives. The effectiveness of the medium was also demonstrated by the test results, in which the majority of students were able to answer questions correctly and achieved good scores. In conclusion, the use of digital comics based on local wisdom is effective in enhancing the active engagement and narrative reading skills of third-grade elementary school students.

Keywords: Digital comics, Local wisdom, Narrative text, Reading skills

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