ABSTRAK

AMELIANDA. Analisis Metode Bercerita Berdasarkan Prinsip Edutainment di TK Negeri Pembina 1 Helvetia. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan. 2026.

Penelitian ini bertujuan untuk menganalisis penerapan metode bercerita berdasarkan prinsip edutainment dalam pembelajaran anak usia dini di TK Negeri Pembina 1 Helvetia. Penelitian menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Subjek penelitian terdiri guru kelas, sedangkan objek penelitian adalah penerapan metode bercerita pada kelompok B Hijau Muda yang berjumlah 17 anak usia 5-6 tahun. Data dikumpulkan melalui observasi, wawancara, dan dokumentasi, kemudian dianalisis menggunakan model Miles, Huberman, dan Saldaña yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Keabsahan data diuji melalui triangulasi teknik, dan waktu. Hasil penelitian menunjukkan bahwa penerapan metode bercerita berdasarkan prinsip edutainment telah dilaksanakan melalui tahap perencanaan, pelaksanaan, pengamatan, dan refleksi. Guru menyiapkan tema, tujuan pembelajaran, serta media yang sesuai dengan karakteristik anak. Pada pelaksanaan, guru memanfaatkan variasi intonasi, ekspresi, gerak tubuh, dan komunikasi dua arah sehingga kegiatan berlangsung menarik dan menyenangkan. Anak menunjukkan perhatian, antusiasme, serta berpartisipasi aktif dalam menjawab pertanyaan, menyampaikan pendapat, dan menceritakan kembali isi cerita. Guru juga melakukan evaluasi melalui kegiatan berbagi cerita untuk mengetahui pemahaman anak dan merencanakan perbaikan pembelajaran. Penerapan metode bercerita berdasarkan prinsip edutainment mendorong keterlibatan anak. Dengan demikian, metode ini sesuai dengan karakteristik pembelajaran anak usia dini dan memberikan dampak positif terhadap pelaksanaan pembelajaran di TK Negeri Pembina 1 Helvetia.

Kata Kunci: Anak Usia Dini, *Edutainment,* Metode Bercerita, Pembelajaran.

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ABSTRACT

AMELIANDA. Analysis of the Storytelling Method Based on Edutainment Principles at TK Negeri Pembina 1 Medan. Skripsi. Medan: Faculty of Education. State University of Medan. 2026.

This study aims to analyze the implementation of the storytelling method based on edutainment principles in early childhood education at TK Negeri Pembina 1 Helvetia. A qualitative, descriptive research approach was employed. The research subjects were classroom teachers, while the object of study was the implementation of the storytelling method in the "B Hijau Muda" (Light Green B) group, consisting of 17 children aged 5–6 years. Data were collected through observation, interviews, and documentation, then analyzed using the Miles, Huberman, and Saldaña model, which encompasses data reduction, data display, and conclusion drawing. Data validity was verified through technique and time triangulation. The results indicate that the storytelling method based on edutainment principles was implemented through stages of planning, execution, observation, and reflection. Teachers prepared themes, learning objectives, and media suited to the children's characteristics. During implementation, teachers utilized varied intonation, expressions, gestures, and two-way communication, making the activity engaging and enjoyable. The children demonstrated attention and enthusiasm, actively participating by answering questions, expressing opinions, and retelling the stories. Teachers also conducted evaluations through story-sharing sessions to assess the children's understanding and plan instructional improvements. Implementing the storytelling method based on edutainment principles fostered child engagement. Thus, this method aligns with the characteristics of early childhood learning and positively impacts the instructional process at TK Negeri Pembina 1 Helvetia.

Keywords: Early Childhood, Edutainment, Learning, Storytelling Method.

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