# ABSTRAK

**DEWI KHAIRANI. Pengaruh Pelaksanaan Program Pelatihan Kewirausahaan PKK terhadap Tingkat Keterampilan Berwirausaha Ibu PKK di Desa Medan Estate. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2026.**

Penelitian ini bertujuan untuk mengetahui pelaksanaan program pelatihan kewirausahaan PKK, tingkat keterampilan berwirausaha ibu PKK, serta pengaruh pelaksanaan program pelatihan kewirausahaan PKK terhadap tingkat keterampilan berwirausaha ibu PKK di Desa Medan Estate. Penelitian menggunakan pendekatan kuantitatif dengan analisis regresi linear sederhana. Populasi penelitian berjumlah 25 ibu PKK yang mengikuti program pelatihan kewirausahaan di Desa Medan Estate. Seluruh populasi dijadikan sampel menggunakan teknik sampling jenuh. Data dikumpulkan melalui angket yang telah memenuhi validitas isi (content validity) oleh validator ahli dan dinyatakan reliabel. Analisis data meliputi statistik deskriptif, uji normalitas Shapiro Wilk, regresi linear sederhana, uji t, dan koefisien determinasi ($R^2$). Hasil penelitian menunjukkan bahwa pelaksanaan program pelatihan kewirausahaan PKK berpengaruh positif dan signifikan terhadap tingkat keterampilan berwirausaha ibu PKK di Desa Medan Estate, dengan nilai t hitung 3,431 > t tabel 2,069 dan nilai signifikansi 0,002 < 0,05. Nilai koefisien regresi sebesar 0,724 menunjukkan bahwa setiap peningkatan pelaksanaan program pelatihan diikuti peningkatan keterampilan berwirausaha sebesar 0,724 satuan. Nilai koefisien determinasi ($R^2$) sebesar 0,339 menunjukkan bahwa pelaksanaan program pelatihan memberikan kontribusi sebesar 33,9% terhadap tingkat keterampilan berwirausaha, sedangkan 66,1% dipengaruhi oleh faktor lain di luar penelitian. Dapat disimpulkan bahwa pelaksanaan program pelatihan kewirausahaan PKK berpengaruh positif terhadap tingkat keterampilan berwirausaha ibu PKK di Desa Medan Estate.

Kata Kunci: Pelaksanaan Program Pelatihan, Pelatihan Kewirausahaan, Keterampilan Berwirausaha.

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# ABSTRACT

**DEWI KHAIRANI. The Effect of the Implementation of the PKK Entrepreneurship Training Program on the Entrepreneurial Skills of PKK Members in Medan Estate Village. Skripsi. Medan: Faculty of Education, State University of Medan, 2026.**

This study aimed to determine the implementation of the PKK entrepreneurship training program, the entrepreneurial skill level of PKK women, and the effect of the program implementation on their entrepreneurial skills in Medan Estate Village. This study employed a quantitative approach using simple linear regression analysis. The population consisted of 25 PKK women participating in the entrepreneurship training program, all of whom were selected as the sample using the saturated sampling technique. Data were collected through a questionnaire that had been validated by expert judgment and tested for reliability. Data analysis included descriptive statistics, the Shapiro–Wilk normality test, simple linear regression, the t-test, and the coefficient of determination ($R^2$). The findings revealed that the implementation of the PKK entrepreneurship training program had a positive and significant effect on the entrepreneurial skills of PKK women in Medan Estate Village ($t = 3.431 > 2.069$; $p = 0.002 < 0.05$). The regression coefficient was 0.724, indicating that each one-unit improvement in the implementation of the training program increased entrepreneurial skills by 0.724 units. The coefficient of determination ($R^2$) was 0.339, indicating that the training program contributed 33.9% to entrepreneurial skills, while 66.1% was influenced by other factors. It can be concluded that the implementation of the PKK entrepreneurship training program has a positive and significant effect on the entrepreneurial skills of PKK women in Medan Estate Village.

Keywords: Training Program Implementation, Entrepreneurship Training, Entrepreneurial Skill.

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