ABSTRAK

BREMA PARDAMEAN GULTOM. Pengaruh Pendekatan *Deep Learning* Terhadap Kreativitas Belajar Warga Belajar Paket A SKB Kota Binjai. Skripsi. Medan: Fakultas Ilmu Pendidikan, Universitas Negeri Medan, 2026.

Kreativitas belajar warga belajar merupakan salah satu aspek penting dalam mencapai tujuan pembelajaran, namun dalam pelaksanaannya masih ditemukan warga belajar yang kurang mampu mengembangkan ide, berpikir kritis, dan memecahkan masalah secara mandiri. Salah satu pendekatan pembelajaran yang diyakini dapat meningkatkan kreativitas belajar adalah pendekatan *deep learning* yang menekankan pembelajaran bermakna, sadar, dan menyenangkan. Penelitian ini bertujuan untuk mengetahui tingkat penerapan pendekatan *deep learning*, mengetahui tingkat kreativitas belajar warga belajar, serta menganalisis pengaruh pendekatan *deep learning* terhadap kreativitas belajar warga belajar di SPNF SKB Kota Binjai. Penelitian ini menggunakan pendekatan kuantitatif dengan metode regresi linier sederhana. Populasi penelitian berjumlah 30 warga belajar dan seluruhnya dijadikan sampel melalui teknik *total sampling*. Data dikumpulkan menggunakan angket tertutup dengan skala Likert dan dianalisis menggunakan program SPSS. Hasil penelitian menunjukkan bahwa penerapan pendekatan *deep learning* berada pada kategori tinggi hingga sangat tinggi dengan nilai rata-rata 4,1–4,3, sedangkan kreativitas belajar warga belajar berada pada kategori tinggi dengan nilai rata-rata 3,9. Hasil uji regresi linier sederhana memperoleh nilai signifikansi sebesar 0,008 (<0,05), sehingga pendekatan *deep learning* berpengaruh positif dan signifikan terhadap kreativitas belajar warga belajar. Semakin optimal penerapan pendekatan *deep learning*, semakin meningkat kreativitas belajar warga belajar dalam menghasilkan ide, berpikir kritis, memecahkan masalah, dan mengembangkan potensi belajarnya.

Kata Kunci: pendekatan *deep learning*, kreativitas belajar.

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ABSTRACT

BREMA PARDAMEAN GULTOM. The Effect of the Deep Learning Approach on the Learning Creativity of Package A Learners at the Binjai City Community Learning Center (SKB),. Skripsi. Medan: Faculty of Education, State University of Medan, 2026.

Learning creativity is an essential aspect of achieving educational objectives; however, many learners still experience difficulties in generating ideas, thinking critically, and solving problems independently. One learning approach that is considered capable of enhancing learning creativity is the *deep learning* approach, which emphasizes meaningful, mindful, and joyful learning experiences. This study aimed to determine the level of implementation of the *deep learning* approach, identify the level of learners' creativity, and analyze the effect of the *deep learning* approach on learners' creativity at SPNF SKB Binjai City. This research employed a quantitative approach using a simple linear regression method. The population consisted of 30 learners, all of whom were selected as the research sample through the total sampling technique. Data were collected using a closed-ended questionnaire based on a Likert scale and analyzed using SPSS software. The findings indicated that the implementation of the *deep learning* approach was categorized as high to very high, with an average score ranging from 4.1 to 4.3, while learners' creativity was categorized as high with an average score of 3.9. The simple linear regression test produced a significance value of 0.008 (< 0.05), indicating that the *deep learning* approach had a positive and significant effect on learners' creativity. Therefore, the more effectively the *deep learning* approach is implemented, the greater the improvement in learners' creativity, including their ability to generate ideas, think critically, solve problems, and develop their learning potential.

Keywords: *Deep Learning Approach*, Learning Creativity.

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