

ABSTRAK

Zainah, NIM 3212131007. Analisis Upaya Guru Geografi SMA Negeri di Kota Medan dalam Peningkatan Kualitas Pembelajaran melalui Pemilihan Model, Metode, dan Media Pembelajaran. Skripsi, Jurusan Pendidikan Geografi, Fakultas Ilmu Sosial, Universitas Negeri Medan, 2025.

Penelitian ini bertujuan untuk menganalisis upaya guru Geografi SMA Negeri di Kota Medan dalam peningkatan kualitas pembelajaran melalui pemilihan model, metode, dan media pembelajaran. Penelitian dilaksanakan di lima SMA Negeri Kota Medan, yaitu SMA Negeri 5 Medan, SMA Negeri 8 Medan, SMA Negeri 11 Medan, SMA Negeri 18 Medan, dan SMA Negeri 21 Medan.

Penelitian ini menggunakan pendekatan deskriptif kuantitatif. Populasi penelitian adalah seluruh guru Geografi SMA Negeri se-Kota Medan, dengan sampel sebanyak 8 orang guru yang ditentukan melalui teknik purposive sampling. Teknik pengumpulan data meliputi angket skala Likert, wawancara, observasi, dan dokumentasi. Analisis data dilakukan melalui tahapan reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa upaya guru dalam pemilihan model pembelajaran berada pada kategori sangat baik dengan persentase 77,16%, pemilihan metode pembelajaran berada pada kategori sangat baik dengan persentase 86,88%, dan pemilihan media pembelajaran berada pada kategori baik dengan persentase 72,81%. Hal ini menunjukkan bahwa guru Geografi telah melakukan pemilihan model, metode, dan media pembelajaran secara terencana dan disesuaikan dengan karakteristik materi dan peserta didik.

Kata Kunci: Guru Geografi, Kualias Pembelajaran, Model, Metode, Media Pembelajaran

ABSTRACT

Zainah, Student ID 3212131007. An Analysis of Geography Teachers' Efforts to Improve Learning Quality through the Selection of Learning Models, Methods, and Media at Public Senior High Schools in Medan City. Undergraduate Thesis, Department of Geography Education, Faculty of Social Sciences, Universitas Negeri Medan, 2025.

This study aims to analyze the efforts of Geography teachers at public senior high schools in Medan City in improving learning quality through the selection of learning models, methods, and media. The research was conducted in five public senior high schools in Medan City, namely Public Senior High School 5 Medan, Public Senior High School 8 Medan, Public Senior High School 11 Medan, Public Senior High School 18 Medan, and Public Senior High School 21 Medan.

This study employed a descriptive quantitative approach. The population consisted of all Geography teachers at public senior high schools throughout Medan City, with a sample of eight teachers selected using purposive sampling. Data were collected through Likert-scale questionnaires, interviews, observations, and documentation. Data analysis was conducted through data reduction, data presentation, and conclusion drawing.

The results show that teachers' efforts in selecting learning models are categorized as very good with a percentage of 77.16%, the selection of learning methods is categorized as very good with a percentage of 86.88%, and the selection of learning media is categorized as good with a percentage of 72.81%. These findings indicate that Geography teachers have systematically selected learning models, methods, and media in accordance with the characteristics of the subject matter and students.

Keywords: Geography Teachers, Learning Models, Learning Methods, Learning Media