

ABSTRAK

Helen Sinuraya, NIM 3213131021, Peran Komunitas Sanggar Anak Sungai Deli (Sasude) Dalam Meningkatkan Kesadaran Masyarakat Pinggiran Sungai Deli Terhadap Kelestarian Sungai Deli Kota Medan. Skripsi, Jurusan Pendidikan Geografi Fakultas Ilmu Sosial Universitas Negeri Medan 2025.

Penelitian ini bertujuan untuk mengetahui : (1) Mengetahui kegiatan yang dilakukan Komunitas Sanggar Anak Sungai Deli (SASUDE) terhadap Kelestarian lingkungan Sungai Kota Medan (2) Untuk mengetahui upaya komunitas Sanggar Anak Sungai Deli (SASUDE) dalam meningkatkan kesadaran masyarakat pinggiran Sungai Deli terhadap kelestarian Sungai Deli, Kota Medan. (3) Mengetahui dampak adanya Komunitas Sanggar Anak Sungai Deli (SASUDE) terhadap kesadaran masyarakat pinggiran Sungai Deli Medan Maimun Kota Medan.

Penelitian ini dilaksanakan di Sanggar Anak Sungai Deli. Subjek penelitian adalah masyarakat dengan jumlah 108 orang, dan objeknya adalah peran komunitas Sanggar Anak Sungai Deli. Teknik pengumpulan data yang digunakan adalah analisis deskriptif kualitatif.

Hasil penelitian menunjukkan : (1) Komunitas SASUDE melaksanakan kegiatan langsung berupa aksi bersih sungai, penanaman pohon, pembuatan ecobrick. Di sisi lain, kegiatan tidak langsung dilakukan melalui edukasi kreatif, sosialisasi, pentas seni lingkungan, serta pendidikan perilaku ramah lingkungan bagi anak-anak sanggar. Kedua bentuk kegiatan ini berkontribusi dalam menumbuhkan partisipasi masyarakat sekaligus meningkatkan kesadaran akan pentingnya menjaga kelestarian Sungai Deli (2) Upaya yang dilakukan Komunitas Sanggar Anak Sungai Deli (SASUDE) dalam meningkatkan kesadaran masyarakat terhadap lingkungan meliputi tahap perencanaan program, pelaksanaan kegiatan, evaluasi, dan tindak lanjut (3) Berdasarkan penelitian, tingkat kesadaran masyarakat berada pada kategori sangat tinggi pada lingkungan XII dengan persentase 87,43% sebelum adanya Komunitas Sanggar Anak sungai Deli 38% dengan interval rendah. Temuan ini menunjukkan bahwa keberadaan SASUDE berperan penting dalam membentuk partisipasi masyarakat serta menumbuhkan perilaku ramah lingkungan di kawasan bantaran Sungai Deli.

ABSTRACT

Helen Sinuraya, NIM 3213131021, *The Role of the Deli River Children's Studio Community (Sasude) in Increasing the Awareness of the Deli Riverbank Community Regarding the Preservation of the Deli River in Medan City. Thesis, Department of Geography Education, Faculty of Social Sciences, State University of Medan 2025.*

This study aims to determine: (1) To determine the activities carried out by the Deli River Children's Studio Community (SASUDE) towards environmental sustainability of the Medan City River (2) To determine the efforts of the Deli River Children's Studio Community (SASUDE) in increasing awareness of the Deli Riverbank community towards the sustainability of the Deli River, Medan City. (3) To determine the impact of the Deli River Children's Studio Community (SASUDE) on the awareness of the Deli Riverbank community in Medan Maimun, Medan City

This research was conducted at the Sanggar Anak Sungai Deli. The subjects were 108 members of the community, and the object was the role of the Sanggar Anak Sungai Deli community. The data collection technique used was qualitative descriptive analysis.

The results of the study show: (1) The SASUDE Community carries out direct activities in the form of river cleaning actions, tree planting, ecobrick making. On the other hand, indirect activities are carried out through creative education, socialization, environmental art performances, and environmentally friendly behavior education for children in the studio. Both forms of activity contribute to growing community participation while increasing awareness of the importance of preserving the Deli River (2) Efforts made by the Deli River Children's Studio Community (SASUDE) in increasing community awareness of the environment include the stages of program planning, activity implementation, evaluation, and follow-up (3) Based on the study, the level of community awareness is in the very high category in environment XII with a percentage of 87.43% before the existence of the Deli River Children's Studio Community 38% with a low interval. This finding shows that the existence of SASUDE plays an important role in shaping community participation and fostering environmentally friendly behavior in the Deli Riverbank area.