

ABSTRAK

Ayu Assary Padang. Nim. 3212322004. Perubahan Prosesi Tradisi *Balik Ulbas* Pada Etnik Pakpak Di Desa Siempat Rube IV Kabupaten Pakpak Bharat. Program Studi Pendidikan Antropologi. Fakultas Ilmu Sosial. Universitas Negeri Medan.

Penelitian ini bertujuan untuk mendeskripsikan pelaksanaan tradisi *Balik Ulbas* serta menganalisis faktor-faktor yang memengaruhi terjadinya perubahan terhadap tradisi tersebut di tengah masyarakat Pakpak. Penelitian ini menggunakan pendekatan kualitatif dengan metode deskriptif. Data penelitian diperoleh melalui teknik wawancara mendalam, observasi lapangan, serta dokumentasi terhadap tokoh adat, masyarakat pelaku tradisi, dan generasi muda di Desa Resdes. Seluruh data dianalisis melalui proses reduksi data, penyajian data, dan penarikan kesimpulan guna memperoleh hasil yang akurat dan mendalam mengenai fenomena yang diteliti. Pendekatan ini dipilih agar peneliti dapat memahami secara menyeluruh nilai-nilai budaya, serta bentuk pelaksanaan tradisi *Balik Ulbas* dalam kehidupan sosial masyarakat. Hasil penelitian menunjukkan bahwa tradisi *Balik Ulbas* telah mengalami perubahan bentuk pelaksanaan yang disebabkan oleh berbagai faktor, antara lain kemajuan teknologi, perubahan pola pikir generasi muda, serta pengaruh modernisasi dan ekonomi. Perubahan tersebut turut memengaruhi tingkat partisipasi masyarakat dalam melaksanakan tradisi adat.

Kata Kunci : Perubahan, Prosesi, Tradisi, *Balik Ulbas*, Etnis Pakpak

ABSTRACT

Ayu Assary Padang. Student ID 3212322004. Changes in the Balik Ulbas Tradition among the Pakpak Ethnic Group in Siempat Rube IV Village, Pakpak Bharat Regency. Anthropology Education Study Program, Faculty of Social Sciences, Medan State University.

This study aims to describe the implementation of the Balik Ulbas tradition and analyze the factors influencing changes to this tradition within the Pakpak community. This study uses a qualitative approach with descriptive methods. Data were obtained through in-depth interviews, field observations, and documentation with traditional leaders, community practitioners, and the younger generation in Resdes Village. All data were analyzed through data reduction, data presentation, and conclusion drawing to obtain accurate and in-depth results regarding the phenomenon under study. This approach was chosen to enable researchers to comprehensively understand the cultural values and implementation of the Balik Ulbas tradition in the community's social life. The results indicate that the Balik Ulbas tradition has undergone changes in its implementation due to various factors, including technological advances, changes in the mindset of the younger generation, and the influence of modernization and the economy. These changes also influence the level of community participation in carrying out traditional traditions.

Keywords: Change, Procession, Tradition, Balik Ulbas, Pakpak Ethnic Group