

ABSTRACT

SUYADI. *Development of a Site-Based Learning Model for Indonesian Language History in Higher Education. Dissertation. Medan: Graduate Program, Universitas Negeri Medan, January 2026.*

This study aims to develop a site-based learning model for the History of the Indonesian Language in higher education that is valid, practical, and effective. The developed model is called the SUY Model (Seamless-Ubiquitous-YouTube), which integrates three contemporary learning approaches: Seamless Learning (boundary-crossing learning across contexts), Ubiquitous Learning (access to learning anywhere and anytime), and YouTube-Based Learning (utilizing video as a learning source and medium). The main product of the research is the interactive website "KronaBasa" (<https://sejarah-bahasa-indonesia.com>), accompanied by a textbook, a model book, and a learning module. Validation by five experts (in the fields of media, archaeology, language, instructional design, and educational technology) showed a very high level of validity with Aiken's V index ≥ 0.99 across all aspects. Practicality testing through student response questionnaires ($N=30$) yielded an average percentage of 85-95% in terms of ease of use, navigation, and material relevance. Effectiveness testing using a paired t -test on 50 students showed a significant increase in post-test scores (average 73.4) compared to pre-test scores (average 60.2) with a p -value < 0.05 . Qualitative analysis revealed an increase in student enthusiasm, active participation, and learning independence. It is concluded that this site-based learning model meets the criteria of being valid, practical, and effective for implementation in teaching the History of the Indonesian Language in higher education. The model not only enhances academic understanding but also develops digital literacy, learning motivation, and awareness of language history as a national identity.

Keywords: *learning technology integration, KronaBasa, site-based learning model, model development, history of Indonesian language, the SUY Model*

ABSTRAK

SUYADI. Pengembangan Model Pembelajaran Sejarah Bahasa Indonesia Berbasis Situs di Perguruan Tinggi. *Disertasi*. Medan: Program Pascasarjana Universitas Negeri Medan, Januari 2026.

Penelitian ini bertujuan mengembangkan model pembelajaran Sejarah Bahasa Indonesia berbasis situs di perguruan tinggi yang valid, praktis, dan efektif. Model yang dikembangkan bernama Model SUY (*Seamless-Ubiquitous-YouTube*), yang mengintegrasikan tiga pendekatan pembelajaran terkini: *Seamless Learning* (pembelajaran tanpa batas antarkonteks), *Ubiquitous Learning* (akses belajar di mana saja dan kapan saja), dan *YouTube-Based Learning* (pemanfaatan video sebagai sumber dan media pembelajaran). Produk utama penelitian berupa situs web interaktif "KronaBasa" (<https://sejarah-bahasa-indonesia.com>) yang dilengkapi dengan buku ajar, buku model, dan modul pembelajaran. Validasi oleh lima ahli (bidang media, arkeologi, bahasa, desain pembelajaran, dan teknologi pendidikan) menunjukkan tingkat kevalidan sangat tinggi dengan indeks Aiken's $V \geq 0,99$ pada semua aspek. Uji kepraktisan melalui angket respons mahasiswa ($N=30$) menghasilkan persentase rata-rata 85-95% pada aspek kemudahan penggunaan, navigasi, dan relevansi materi. Uji keefektifan dengan paired t-test terhadap 50 mahasiswa menunjukkan peningkatan signifikan nilai post-test (rata-rata 73,4) dibanding pre-test (rata-rata 60,2) dengan $p\text{-value} < 0,05$. Analisis kualitatif mengungkap peningkatan antusiasme, partisipasi aktif, dan kemandirian belajar mahasiswa. Disimpulkan bahwa model pembelajaran berbasis situs ini memenuhi kriteria valid, praktis, dan efektif untuk diterapkan dalam pembelajaran Sejarah Bahasa Indonesia di perguruan tinggi. Model ini tidak hanya meningkatkan pemahaman akademik, tetapi juga mengembangkan literasi digital, motivasi belajar, serta kesadaran sejarah kebahasaan sebagai identitas nasional.

Kata kunci: integrasi teknologi pembelajaran, *KronaBasa*, model pembelajaran berbasis situs, pengembangan model, sejarah bahasa Indonesia, model SUY