

ABSTRAK

Lidya Theresia Benedigta Silitonga, NIM. 7213144029. "Pengaruh Keaktifan Berorganisasi dan Kemampuan Komunikasi Interpersonal terhadap Prestasi Akademik Mahasiswa Pendidikan Administrasi Perkantoran Fakultas Ekonomi Universitas Negeri Medan Angkatan 2021". Skripsi, Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi, Universitas Negeri Medan 2026.

Permasalahan dalam penelitian ini adalah adanya persepsi negatif sebagian mahasiswa mengenai partisipasi dalam organisasi kemahasiswaan yang dianggap dapat mengganggu fokus belajar, serta variasi kemampuan komunikasi interpersonal yang berdampak terhadap prestasi akademik mahasiswa. Penelitian ini bertujuan untuk mengetahui pengaruh keaktifan berorganisasi dan kemampuan komunikasi interpersonal terhadap prestasi akademik mahasiswa Pendidikan Administrasi Perkantoran Stambuk 2021.

Penelitian ini dilaksanakan di Universitas Negeri Medan dengan jenis penelitian *ex post facto*. Sampel penelitian adalah seluruh populasi mahasiswa Pendidikan Administrasi Perkantoran Stambuk 2021 sebanyak 88 orang. Instrumen pengumpulan data berupa observasi, dokumentasi, dan angket/kuisisioner. Uji instrumen dilakukan dengan validitas dan reliabilitas menggunakan aplikasi SPSS versi 31, sedangkan teknik analisis data meliputi uji normalitas, uji linearitas, uji multikolinearitas, uji heteroskedastisitas, analisis regresi linear berganda, koefisien determinasi, serta uji hipotesis dengan uji *t* dan uji *F* menggunakan SPSS versi 31.

Hasil perhitungan regresi linear berganda menunjukkan bahwa secara parsial, keaktifan berorganisasi (X_1) memiliki pengaruh positif dan signifikan terhadap prestasi akademik mahasiswa dengan nilai $t_{hitung} = 5,981 > t_{tabel} = 1,676$ dan $\alpha = 0,000 < 0,05$. Kemampuan komunikasi interpersonal (X_2) juga berpengaruh positif dan signifikan terhadap prestasi akademik dengan nilai $t_{hitung} = 14,613 > t_{tabel} = 1,676$ dan $\alpha = 0,000 < 0,05$. Secara simultan, kedua variabel tersebut berpengaruh positif dan signifikan terhadap prestasi akademik mahasiswa dengan nilai $F_{hitung} = 2910,699 > F_{tabel} = 3,18$ dan $\alpha = 0,000 < 0,05$, serta kontribusi variabel independen terhadap prestasi akademik mahasiswa sebesar 79,2%.

Berdasarkan hasil penelitian, hipotesis diterima, yaitu terdapat pengaruh positif dan signifikan keaktifan berorganisasi dan kemampuan komunikasi interpersonal terhadap prestasi akademik mahasiswa baik secara parsial maupun simultan.

Kata kunci: keaktifan berorganisasi, komunikasi interpersonal, prestasi akademik, mahasiswa.

ABSTRACT

Lidya Theresia Benedigta Silitonga, NIM. 7213144029. "The Effect of Organizational Activeness and Interpersonal Communication Ability on Academic Achievement of 2021 Stambuk Office Administration Education Study Program Students, Faculty of Economics, State University of Medan". Thesis, Department of Economics, Office Administration Education Study Program, Faculty of Economics, State University of Medan, 2026.

The problem in this study is the existence of negative perceptions among some students regarding participation in student organizations, which is considered to interfere with study focus, as well as variations in interpersonal communication skills that affect students' academic achievement. Therefore, this study aims to examine the effect of Organizational Activeness and Interpersonal Communication Ability on the academic achievement of 2021 Stambuk Office Administration Education students.

This research was conducted at the State University of Medan. This type of research is *ex post facto*, with the sampling technique using total sampling or the entire population of 88 students. The data collection instruments were observation, documentation, and a questionnaire. Instrument testing used validity and reliability tests conducted with SPSS software version 31. The data analysis techniques included normality test, linearity test, multicollinearity test, heteroscedasticity test, multiple linear regression analysis, coefficient of determination, and hypothesis testing using t-test and F-test with SPSS version 31.

The result of multiple linear regression calculations shows that partially, organizational activeness (X_1) has a positive and significant effect on academic achievement, with $t_{count} = 5.981 > t_{table} = 1.676$ and $\alpha = 0.000 < 0.05$. Interpersonal communication ability (X_2) also has a positive and significant effect on academic achievement, with $t_{count} = 14.613 > t_{table} = 1.676$ and $\alpha = 0.000 < 0.05$. Simultaneously, both variables have a positive and significant effect on academic achievement, with $F_{count} = 2910.699 > F_{table} = 3.18$ and $\alpha = 0.000 < 0.05$, and the contribution of the independent variables to students' academic achievement is 79.2%.

The results of this study indicate that the hypothesis is accepted, namely that there is a positive and significant effect of Organizational Activeness and Interpersonal Communication Ability on students' academic achievement, both partially and simultaneously.

Keywords: Organizational Activeness, Interpersonal Communication, Student Academic Achievement.