

ABSTRAK

Putri Helena Lahagu, Nim. 7213341008. (2025). Pengaruh Model Pembelajaran *Numbered Heads Together* (NHT) Berbantuan Media Canva Terhadap Hasil Belajar Ekonomi Siswa Kelas XI SMA Negeri 18 Medan. Skripsi. Jurusan Ekonomi, Program Studi Pendidikan Ekonomi, Fakultas Ekonomi, Universitas Negeri Medan, Tahun 2025.

Penelitian ini dilatar belakangi oleh rendahnya hasil belajar ekonomi siswa akibat kurangnya partisipasi aktif dalam pembelajaran, sehingga diperlukan penerapan model *Numbered Heads Together* berbantuan media *Canva* dengan dukungan fasilitas sekolah. Penelitian ini bertujuan untuk mengetahui pengaruh penerapan model pembelajaran *Numbered Heads Together* (NHT) berbantuan media *Canva* terhadap hasil belajar ekonomi siswa kelas XI SMA Negeri 18 Medan. Secara khusus, penelitian ini bertujuan untuk melihat perbedaan hasil belajar antara siswa yang belajar menggunakan model NHT berbantuan media *Canva* dan siswa yang belajar menggunakan model pembelajaran *inquiry*.

Penelitian ini menggunakan pendekatan kuantitatif dengan metode eksperimen semu (*Quasi Experimental Design*), yang melibatkan dua kelas sebagai sampel penelitian, yaitu kelas XI Ekonomi 1 sebagai kelas eksperimen dan kelas XI Ekonomi 2 sebagai kelas kontrol. Kelas eksperimen diberi perlakuan menggunakan model pembelajaran NHT berbantuan media *Canva*, sedangkan kelas kontrol menggunakan model pembelajaran *inquiry*. Data dikumpulkan melalui tes pre-test dan post-test dan dianalisis menggunakan uji *Independent Sample t-Test* dengan SPSS 25.

Hasil penelitian menunjukkan rata-rata post-test kelas eksperimen (80,6) lebih tinggi dibanding kelas kontrol (77), dengan persentase ketuntasan belajar juga lebih tinggi. Nilai signifikansi (Sig. 2-tailed) sebesar $0,003 < 0,05$ dan nilai t_{hitung} sebesar 3,074. Karena nilai Sig. (2-tailed) $< 0,05$ dan $t_{hitung} > t_{tabel}$ (dengan $df = 70$, t_{tabel} sekitar 1,994) yang menunjukkan adanya perbedaan yang signifikan antara hasil belajar siswa pada kelas eksperimen dan kelas kontrol. Dengan demikian, dapat disimpulkan bahwa penerapan model pembelajaran *Numbered Heads Together* berbantuan media *Canva* berpengaruh positif terhadap peningkatan hasil belajar ekonomi siswa kelas XI di SMA Negeri 18 Medan.

Kata Kunci: *Numbered Heads Together*, *Canva*, Hasil Belajar, Pembelajaran Ekonomi

ABSTRACT

Putri Helena Lahagu, NIM. 7213341008. (2025). The Effect of Numbered Heads Together (NHT) Learning Model Assisted by Canva Media on the Economics Learning Outcomes of Grade XI Students at SMA Negeri 18 Medan. Thesis. Department of Economics, Economic Education Study Program, Faculty of Economics, Universitas Negeri Medan, 2025.

This research is motivated by the low learning outcomes in economics caused by students' lack of active participation in the learning process. Therefore, it is necessary to implement the Numbered Heads Together learning model assisted by Canva media with the support of school facilities. This study aims to determine the effect of implementing the Numbered Heads Together (NHT) learning model assisted by Canva media on the economics learning outcomes of eleventh-grade students at SMA Negeri 18 Medan. Specifically, this study aims to examine the differences in learning outcomes between students taught using the NHT model assisted by Canva media and those taught using the inquiry learning model.

This study employed a quantitative approach with a quasi-experimental design, involving two classes as research samples: class XI Economics 1 as the experimental group and class XI Economics 2 as the control group. The experimental group was taught using the NHT learning model assisted by Canva media, while the control group was taught using the inquiry learning model. Data were collected through pre-test and post-test instruments and analyzed using the Independent Sample t-Test with SPSS version 25.

The results of the study indicate that the average post-test score of the experimental class (80.6) was higher than that of the control class (77), with a higher percentage of learning mastery as well. The significance value (Sig. 2-tailed) was $0.003 < 0.05$, and the calculated t-value was 3.074. Since the Sig. (2-tailed) value was less than 0.05 and the calculated t-value was greater than the t-table value (with $df = 70$, $t\text{-table} \approx 1.994$), this indicates a significant difference in learning outcomes between the experimental and control classes. Therefore, it can be concluded that the implementation of the Numbered Heads Together learning model assisted by Canva media has a positive effect on improving the economics learning outcomes of eleventh-grade students at SMA Negeri 18 Medan.

Keywords: Numbered Heads Together, Canva, learning outcomes, economics learning.