

ABSTRAK

Nurul Fadhillah Sarie. NIM 5203142012. “Hubungan Intensitas Penggunaan Instagram Dan Perhatian Orang Tua Dengan Hasil Praktek Pengolahan Dan Penyajian Makanan Di SMK Telkom 2 Medan”. Program Studi Pendidikan Tata Boga. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2025.

Penelitian ini bertujuan untuk mengetahui: 1) Intensitas siswa pada penggunaan *instagram* ; 2) Perhatian orang tua siswa; 3) Hasil praktek siswa pada pengolahan dan penyajian makanan; 4) Hubungan intensitas siswa pada penggunaan *instagram* dengan hasil praktek pengolahan dan penyajian makanan; 5) Hubungan perhatian orang tua dengan hasil praktek pengolahan dan penyajian makanan; 6) Hubungan intensitas penggunaan *instagram* dan perhatian orang tua dengan hasil praktek pengolahan dan penyajian makanan. Tempat penelitian dilaksanakan di SMK Telkom 2 Medan, waktu penelitian Januari-Maret 2025. Populasi dalam penelitian ini terdiri dari 48 siswa. Teknik penentuan sampel secara *simple random sampling* sehingga diperoleh sampel sebanyak 32 siswa. Teknik pengumpulan data dengan angket untuk intensitas penggunaan *instagram* dan perhatian orang tua, sedangkan untuk hasil praktek pengolahan dan penyajian makanan melalui penilaian hasil praktek. Teknik analisis data secara deskripsi data, dan uji persayaratan analisis, dengan uji normalitas, dan uji lineritas, serta uji hipotesis dengan uji korelasi product moment, uji parsial dan korelasi ganda.

Hasil penelitian menunjukkan bahwa tingkat kecenderungan intensitas penggunaan *instagram* dan perhatian orang tua termasuk kategori cenderung cukup masing-masing sebesar 68,65 persen dan 65,63 persen. Tingkat kecenderungan hasil praktek Pengolahan dan Penyajian Makanan termasuk kategori cenderung baik sebesar 71,88 persen. Hasil analisis korelasi terdapat hubungan yang positif dan signifikan antara intensitas penggunaan *instagram* dengan hasil praktek pengolahan dan penyajian makanan dengan nilai $ryx_1x_2 = 0,59$ dan nilai koefesien korelasi parsial $t_{hitung} > t_{tabel}$ yaitu $(3,99 > 1,69)$, Artinya semakin tinggi intensitas penggunaan *instagram* maka semakin tinggi hasil praktek Pengolahan dan Penyajian Makanan. Hasil analisis korelasi terdapat hubungan yang positif dan signifikan antara perhatian orang tua dengan hasil praktek pengolahan dan penyajian makanan dengan nilai $ryx_2x_1 = 0,41$ dan nilai koefesien korelasi parsial $t_{hitung} > t_{tabel}$ yaitu $(2,45 > 1,69)$, Artinya semakin tinggi perhatian orang tua siswa maka semakin tinggi hasil praktek Pengolahan dan Penyajian Makanan. Hasil analisis korelasi ganda terdapat hubungan yang positif dan signifikan antara intensitas penggunaan *instagram* dan perhatian orang tua dengan Hasil praktek Pengolahan dan Penyajian Makanan dengan nilai $Ryx_1x_2 = 0,89$ dan nilai $F_{hitung} > F_{tabel}$ yaitu $(37,14 > 2,95)$, Artinya semakin tinggi intensitas penggunaan *instagram* dan perhatian orang tua maka semakin tinggi hasil Praktek pengolahan dan penyajian makanan.

ABSTRACT

Nurul Fadhillah Sarie. NIM 5203142012. "The Relationship Between Intensity of Instagram Use and Parental Attention with the Results of Food Processing and Serving Practices at SMK Telkom 2 Medan". Culinary Arts Education Study Program. Family Welfare Education Department. Faculty of Engineering. State University of Medan. 2025.

This study aims to determine: 1) The intensity of students in using Instagram; 2) The attention of students' parents; 3) The results of student practices in food processing and serving; 4) The relationship between student intensity in using Instagram with the results of food processing and serving practices; 5) The relationship between parental attention and the results of food processing and serving practices; 6) The relationship between the intensity of Instagram use and parental attention with the results of food processing and serving practices. The research location was at SMK Telkom 2 Medan, the research period was January-March 2025. The population in this study consisted of 48 students. The sampling technique was simple random sampling so that a sample of 32 students was obtained. Data collection techniques with questionnaires for the intensity of Instagram use and parental attention, while for the results of food processing and serving practices through the assessment of the results of the practice. Data analysis techniques are data descriptions, and analysis requirements tests, with normality tests, and linearity tests, and hypothesis tests with product moment correlation tests, partial tests and multiple correlations.

The results of the study showed that the level of tendency of the intensity of Instagram use and parental attention were included in the category of tending to be sufficient at 68.65 percent and 65.63 percent respectively. The level of tendency of the results of Food Processing and Serving practices was included in the category of tending to be good at 71.88 percent. The results of the correlation analysis showed a positive and significant relationship between the intensity of Instagram use and the results of food processing and serving practices with a value of $ry_{x_1x_2} = 0.59$ and a partial correlation coefficient value of $t_{count} > t_{table}$, namely $(3.99 > 1.69)$, meaning that the higher the intensity of Instagram use, the higher the results of Food Processing and Serving practices. The results of the correlation analysis showed a positive and significant relationship between parental attention and the results of food processing and serving practices with a value of $ry_{x_2x_1} = 0.41$ and a partial correlation coefficient value of $t_{count} > t_{table}$, namely $(2.45 > 1.69)$, meaning that the higher the attention of students' parents, the higher the results of Food Processing and Serving practices. The results of the multiple correlation analysis show a positive and significant relationship between the intensity of Instagram use and parental attention with the results of Food Processing and Serving practices with a value of $R_{YX_1X_2} = 0.89$ and a calculated F value $> F_{table}$, namely $(37.14 > 2.95)$, meaning that the higher the intensity of Instagram use and parental attention, the higher the results of Food Processing and Serving Practices.