

ABSTRAK

NIA LAURENTIN BR SIMANJUNTAK. ANALISIS HASIL PRAKTIK RIAS WAJAH FANTASI TEMA FAUNA PADA SISWA TATA KECANTIKAN SMKS PEMBANGUNAN DAERAH LUBUK PAKAM SKRIPSI. FAKULTAS TEKNIK. UNIVERSITAS NEGERI MEDAN. 2025.

Tata rias fantasi menuntut kreativitas dan penguasaan teknik untuk menciptakan karakter imajinatif melalui perpaduan warna, detail riasan, dan penyesuaian tema. Namun, hasil praktik rias wajah fantasi karakter *Deer Girl* pada siswa kelas XII SMK Swasta Pembangunan Daerah Lubuk Pakam menunjukkan ketidaksesuaian dalam teknik pengaplikasian, pemilihan warna, dan keselarasan karakter dengan tema. Hal ini mengindikasikan bahwa pemahaman siswa mengenai konsep dasar rias wajah fantasi masih terbatas. Penelitian ini bertujuan mengetahui hasil analisis praktik rias wajah fantasi tema fauna pada siswa kelas XII Tata Kecantikan SMK Swasta Pembangunan Daerah Lubuk Pakam.

Metode penelitian ini menggunakan pendekatan deskriptif. Populasi penelitian berjumlah 30 siswa, dengan teknik pengambilan sampel menggunakan total sampling. Analisis data dilakukan secara deskriptif melalui kesepakatan pengamat dan perhitungan persentase. Instrumen penelitian yang digunakan berupa lembar pengamatan hasil praktik rias wajah fantasi bertema fauna pada siswi SMK Swasta Pembangunan Daerah Lubuk Pakam. Penilaian dilakukan oleh tiga orang pengamat yang merupakan ahli dan berkompeten di bidang tata rias fantasi. Data penelitian dikumpulkan melalui lembar pengamatan tersebut untuk memperoleh gambaran objektif mengenai hasil praktik siswa.

Berdasarkan hasil penelitian analisis hasil praktik rias wajah fantasi tema fauna pada siswa tata kecantikan SMKS Pembangunan Daerah Lubuk Pakam, diperoleh rata-rata skor siswa sebesar 72, dengan skor tertinggi 79 dan skor terendah 67. Dari 30 orang sampel penelitian, diketahui bahwa 3 siswa (10%) berada pada kategori sangat baik, 4 siswa (13%) pada kategori baik, 13 siswa (43%) pada kategori cukup baik, dan 10 siswa (33%) pada kategori kurang baik. Dengan demikian, kategori dengan persentase tertinggi adalah cukup baik, sehingga dapat disimpulkan bahwa intensitas hasil praktik rias wajah fantasi bertema fauna dengan karakter *Deer Girl* termasuk dalam kategori cukup baik.

Kata Kunci : Hasil Praktik, Rias Wajah Fantasi, Fauna

ABSTRACT

NIA LAURENTIN BR SIMANJUNTAK. ANALYSIS OF FANTASY MAKEUP PRACTICE RESULTS WITH A FAUNA THEME BEAUTY DEPARTMENT STUDENTS OF SMKS PEMBANGUNAN DAERAH LUBUK PAKAM. UNDERGRADUATE THESIS. FACULTY OF TECHNIQUE. UNIVERSITAS NEGERI MEDAN. 2025

Fantasy makeup requires creativity and mastery of techniques to create imaginative characters through color combinations, makeup details, and theme adjustments. However, the results of the fantasy makeup practice on grade XII students of the Lubuk Pakam Regional Development Private Vocational School, featuring the Deer Girl character, showed inconsistencies in application techniques, color selection, and character harmony with the theme. This suggests that students' understanding of the fundamental concepts of fantasy makeup remains limited. This study aims to determine the results of analyzing fantasy makeup practices with fauna themes among grade XII students of Beauty Treatment at SMKS Pembangunan Daerah Lubuk Pakam.

This research method uses a descriptive approach. The study population consisted of 30 students, using a total sampling technique. Data analysis was carried out descriptively through observer agreement and percentage calculations. The research instrument used was an observation sheet to record the results of fantasy makeup practices with fauna themes among female students at the Lubuk Pakam Regional Development Private Vocational School. The assessment was carried out by three observers who were experts and competent in the field of fantasy makeup. Research data were collected through the observation sheet to obtain an objective picture of the results of student practices.

Based on the research results, the average student score was 72, with the highest score being 79 and the lowest score being 67. From 30 research samples, it was found that 3 students (10%) were in the very good category, 4 students (13%) were in the good category, 13 students (43%) were in the fairly good category, and 10 students (33%) were in the less good category. Thus, the category with the highest percentage was quite good, so it can be concluded that the intensity of the results of the fauna-themed fantasy makeup practice with the Deer Girl character was included in the fairly good category.

Keywords: Practice Results, Fantasy Makeup, Fauna