

## ABSTRACT

**Nazla Azura. Registration Number : 2213321070. Developing Digital Scrapbook in Teaching Writing Recount Text for Eighth Grade Students at SMPN 5 Medan. A Thesis : Faculty of Language and Arts, University of Medan, 2025.**

This research aims to develop a digital scrapbook using Canva as a learning medium to improve students' ability in writing recount texts. The study employed the Research and Development (R&D) method adapted from Borg & Gall, which consisted of six stages: data collection, needs analysis, product development, expert validation, revision, and final product. The participants were 31 eighth-grade students of SMPN 5 Medan and one English teacher. The needs analysis revealed that students struggled with generating ideas and mastering grammar, particularly the use of the past tense. Based on these findings, a digital scrapbook was designed by combining texts, images, and visual elements that followed the scientific approach stages. The expert validation results showed an average score of 96% (very good), which indicated that the media was feasible for classroom use. The final product was found effective in fostering students' motivation, creativity, and writing skills in recount texts.

***Keywords : Digital scrapbook, Instructional media, Writing skill, Recount text, Borg and Gall***

