

ABSTRAK

LATHIFATUL AKHFA, NIM: 5213144004, Pengembangan Media *Power Point* Berbasis ICT Menggunakan *Genially* Pada Materi Mehendi Siswa Kelas XII SMK Swasta Tarbiyah Islamiyah, Skripsi, Jurusan Pendidikan Kesejahteraan Keluarga, Program Studi Pendidikan Tata Rias, Fakultas Teknik, Universitas Negeri Medan 2025.

Permasalahan di dalam penelitian ini adalah siswa belum menguasai pengetahuan dan kesulitan dalam praktik mehendi di SMK Swasta Tarbiyah Islamiyah. Penelitian ini bertujuan untuk mengembangkan dan menguji kelayakan media pembelajaran power point berbasis ICT menggunakan genially pada materi mehendi siswa kelas XII SMK Swasta Tarbiyah Islamiyah.

Penelitian ini merupakan penelitian pengembangan menggunakan metode R&D (*Research & Development*) model ADDIE dengan menggunakan sample penelitian siswa kelas XII Tata Kecantikan SMK Swasta Tarbiyah Islamiyah sebanyak 36 orang. Instrumen dalam penelitian ini berupa observasi, angket dan dokumentasi. Analisis data yang digunakan adalah analisis kualitatif dan kuantitatif berupa analisis angket kebutuhan guru dan siswa, analisis angket validasi ahli dan analisis angket respon siswa.

Hasil penelitian ditemukan bahwa media *power point* berbasis ICT menggunakan *genially* pada materi mehendi perlu dikembangkan berdasarkan hasil analisis kebutuhan guru 90,9% sangat setuju, analisis kebutuhan siswa 89,6% sangat setuju dan dinyatakan valid oleh 3 ahli materi dengan persentase 88,21% sangat layak. Media dinyatakan valid oleh 3 ahli media dengan persentase 89,33% sangat layak. Media *power point* berbasis ICT menggunakan *genially* pada materi mehendi kemudian dilakukan uji kelayakan kepada 36 orang siswa sebanyak tiga tahap yaitu uji kelompok kecil sebanyak 6 siswa dengan persentase 96% sangat baik, uji kelompok sedang 12 siswa dengan persentase 92,5% sangat baik dan uji kelompok besar sebanyak 36 siswa dengan persentase 91,72% sangat baik. Rata-rata skor uji kelayakan adalah 93,41% sangat layak. Berdasarkan hasil penelitian maka media pembelajaran *power point* berbasis ICT menggunakan *genially* pada materi mehendi layak untuk dikembangkan pada siswa kelas XII Tata Kecantikan SMK Swasta Tarbiyah Islamiyah.

Kata Kunci : *Power Point, ICT, Genially, Mehendi*

ABSTRACT

LATHIFATUL AKHFA, NIM: 5213144004, Development of ICT-Based Power Point Media Using Genially on Mehendi Material for Grade XII Students of Tarbiyah Islamiyah Private Vocational School, Thesis, Family Welfare Education Department, Make-up Education Study Program, Faculty of Engineering, State University of Medan 2025.

The problem in this study is that students have not mastered the knowledge and difficulties in practicing mehendi at SMK Swasta Tarbiyah Islamiyah. This study aims to develop and test the feasibility of ICT-based *PowerPoint* learning media using *Genially* on mehendi material for class XII students of SMK Swasta Tarbiyah Islamiyah.

This research is a development research using the R&D (*Research & Development*) ADDIE model with a sample of 36 grade XII Beauty students of SMK Swasta Tarbiyah Islamiyah. The instruments in this study were observation, questionnaires, and documentation. Data analysis used was qualitative and quantitative analysis in the form of teacher and student needs questionnaire analysis, expert validation questionnaire analysis, and student response questionnaire analysis.

The results of the study found that ICT-based power point media using genially on mehendi material needs to be developed based on the results of the teacher needs analysis 90.9% strongly agree, student needs analysis 89.6% strongly agree and declared valid by 3 material experts with a percentage of 88.21% very feasible. The media was declared valid by 3 media experts with a percentage of 89.33% very feasible. ICT-based power point media using genially on mehendi material was then conducted a feasibility test on 36 students in three stages, namely a small group test of 6 students with a percentage of 96% very good, a medium group test of 12 students with a percentage of 92.5% very good and a large group test of 36 students with a percentage of 91.72% very good. The average feasibility test score was 93.41% very feasible. Based on the results of the study, the ICT-based power point learning media using genially on mehendi material is feasible to be developed for class XII students of Beauty Treatment at SMK Swasta Tarbiyah Islamiyah.

Keywords: *Power Point, ICT, Genially, Mehendi*