

ABSTRAK

Fenny Cyntia Hutapea : Pengembangan Media *Web Blog* Pada Materi Perawatan Tangan (*Manicure*) Siswa Kelas XI Tata Kecantikan dan Spa SMK Negeri 1 Beringin. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2026

Permasalahan pada penelitian ini adalah, masih terdapat siswa belum maksimal memahami konsep perawatan tangan, siswa belum tepat dalam membentuk kuku, siswa belum tepat mendiagnosa kelainan tangan dan kuku, siswa belum menguasai teknik *massage* dan ritme gerakan pemijatan. Penelitian ini bertujuan untuk mengetahui Pengembangan dan Kelayakan Media *Web Blog* Pada Materi Perawatan Tangan (*manicure*) Siswa Kelas XI Tata Kecantikan dan Spa SMK Negeri 1 Beringin

Penelitian ini menggunakan metode penelitian R&D dengan model pengembangan ADDIE melalui 5 tahap pengembangan yaitu Analisis, Desain, Pengembangan, Implementasi dan Evaluasi. Sasaran pengembangan media ini siswa kelas XI Tata Kecantikan dan Spa SMK Negeri 1 Beringin dengan jumlah sampel 32 Orang. Penelitian ini menggunakan 3 Ahli Materi dan 3 Ahli Media untuk mengetahui kelayakan media pembelajaran yang dikembangkan. Instrumen penelitian yang digunakan yaitu angket kebutuhan siswa, angket kebutuhan guru, angket validasi materi, angket validasi media, dan angket uji coba dengan teknik analisis deskriptif.

Hasil penelitian menyatakan media *web blog* pada materi perawatan tangan siswa kelas XI Tata kecantikan dan Spa sangat layak digunakan dalam pembelajaran di sekolah. Hal ini diperoleh dari hasil validasi materi sebesar 92% dengan kategori "Sangat Layak", Validasi media sebesar 84% dengan kategori "Sangat Layak", hasil uji coba kelompok kecil sebesar 86% dengan kategori "Sangat Layak". Selanjutnya uji coba kelompok sedang sebesar 88% dengan kategori "Sangat Layak", beserta uji coba kelompok besar sebesar 91% dengan kategori "Sangat Layak". Berdasarkan data tersebut menunjukkan media *web blog* pada materi Perawatan Tangan yang dikembangkan sangat layak digunakan pada siswa kelas XI Tata Kecantikan dan Spa SMK Negeri 1 Beringin.

Kata Kunci : Media Pembelajaran, *Web Blog*, Perawatan Tangan

ABSTRACT

Fenny Cyntia Hutapea: *Development of Web Blog Media on Hand Care (manicure) Material for Grade XI Beauty and Spa Students at SMK Negeri 1 Beringin. Thesis. Faculty of Engineering. State University of Medan. 2026*

The problem in this study is that there are still students who have not optimally understood the concept of hand care, are not accurate in shaping nails, are not able to diagnose hand and nail disorders properly, and have not mastered massage techniques and movement rhythms. Therefore, this study aims to determine the development and feasibility of web blog-based learning media on hand care (manicure) material for eleventh-grade students of Beauty and Spa at SMK Negeri 1 Beringin.

This study employed a Research and Development (R&D) method using the ADDIE development model, which consists of five stages: analysis, design, development, implementation, and evaluation. The subjects of this study were eleventh-grade students of Beauty and Spa at SMK Negeri 1 Beringin, with a total sample of 32 students. The feasibility of the developed learning media was assessed by six validators, consisting of three material experts and three media experts. The research instruments included student needs questionnaires, teacher needs questionnaires, material validation questionnaires, media validation questionnaires, and media trial questionnaires. Data were analyzed using descriptive analysis techniques.

The results of the study indicate that the web blog-based learning media on hand care material is very feasible to be used in the actual learning process at school. This is evidenced by the material validation result of 92% categorized as "Very Feasible," media validation of 84% categorized as "Very Feasible," small group trial result of 86% categorized as "Very Feasible," medium group trial result of 88% categorized as "Very Feasible," and large group trial result of 91% categorized as "Very Feasible." Based on these findings, it can be concluded that the developed web blog learning media on hand care material is highly feasible for use by eleventh-grade Beauty and Spa students at SMK Negeri 1 Beringin.

Keywords: *Learning Media, Web Blog, Hand Care*