

ABSTRAK

Delsinki Regina Sonia Manik : Pengembangan Media Pembelajaran E-Modul Pada Penataan Sanggul Modern Teknik Kepang Dan Pilin Kelas XI Tata Kecantikan SMK PAB 12 Saentis. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2025

Peserta didik kelas XI Tata Kecantikan di SMK PAB 12 Saentis masih menghadapi kendala dalam praktik penataan rambut, seperti kesulitan membagi rambut, menyasak dengan benar, serta menggunakan hairspray secara tepat sehingga hasil penataan tidak bertahan lama. Mereka juga kesulitan merapikan rambut setelah penyasakan, memasang hair piece dengan aman, serta melakukan teknik pilin dan kepong dengan rapi. Kurangnya keterampilan dalam merenggangkan kepong dan menjaga kerapian hasil akhir menyebabkan penataan terlihat kaku dan kurang menarik. Penelitian ini bertujuan untuk mengetahui proses pengembangan serta tingkat kelayakan e-modul pada materi penataan sanggul modern teknik kepong dan pilin sebagai media pembelajaran.

Penelitian ini menggunakan metode penelitian dan pengembangan (Research and Development) dengan model ADDIE (Analysis, Design, Development, Implementation, Evaluation). Subjek penelitian meliputi 3 ahli materi, 3 ahli media, dan 32 peserta didik kelas XI Tata Kecantikan SMK PAB 12 Saentis. Uji coba dilakukan secara bertahap, yaitu kelompok kecil (5 peserta didik), kelompok sedang (10 peserta didik), dan kelompok besar (32 peserta didik). Instrumen penelitian berupa angket validasi dan lembar penilaian digunakan untuk mengukur kelayakan e-modul.

Hasil penelitian menunjukkan bahwa e-modul penataan sanggul modern teknik kepong dan pilin yang dikembangkan termasuk dalam kategori sangat layak. Validasi ahli materi memperoleh persentase 91% dan ahli media 96%. Uji coba kepada peserta didik juga menunjukkan hasil sangat layak dengan persentase 90% pada kelompok kecil, 91% pada kelompok sedang, dan 93% pada kelompok besar. Dengan demikian, e-modul ini layak digunakan sebagai media pembelajaran pada materi penataan sanggul modern teknik kepong dan pilin.

Kata Kunci: Pengembangan Media, E-Modul, Teknik Kepang dan Pilin

ABSTRACT

Delsinki Regina Sonia Manik: Development of E-Module Learning Media on Modern Bun Styling Techniques of Braiding and Twisting for Grade XI Beauty Care, Vocational High School Pab 12 Saentis. Thesis. Faculty of Engineering, State University of Medan. 2025

Eleventh-grade Beauty students at SMK PAB 12 Saentis still face challenges in hair styling, such as difficulty sectioning their hair, properly teasing it, and using hairspray, which leads to poor styling results. They also struggle to straighten their hair after styling, securely attach hairpieces, and neatly apply twists and braids. Lack of skills in loosening braids and maintaining neatness of the final result results in stiff and unattractive styles. This study aims to determine the development process and feasibility of an e-module on modern bun styling techniques using braids and twists as a learning tool.

This study used a research and development (R&D) method with the ADDIE (Analysis, Design, Development, Implementation, Evaluation) model. The study subjects included three subject matter experts, three media experts, and 32 eleventh-grade Beauty students at SMK PAB 12 Saentis. The trial was conducted in stages: small groups (5 students), medium groups (10 students), and large groups (32 students). The research instruments, a validation questionnaire and assessment sheet, were used to measure the e-module's feasibility.

The results of the study show that the modern bun styling e-module using braiding and twisting techniques that was developed is included in the very feasible category. Validation by material experts was 91%, and validation by media experts was 96%. The trial with students also showed very feasible results, with 90% approval in the small group, 91% in the medium group, and 93% in the large group. Therefore, this e-module is suitable for use as a learning medium for modern bun styling using braiding and twisting techniques.

Keywords: Media Development, E-Modules, Braiding and Twisting Techniques

