

ABSTRAK

ANGGI DWI AULIA RISKI NST. Pengembangan Media Kartu Huruf Bergambar Untuk Meningkatkan Kemampuan Membaca Siswa Mata Pelajaran Bahasa Indonesia Kelas 1 SD Negeri 101774 Sampali. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2026.

Penelitian ini bertujuan untuk mengetahui kelayakan, kepraktisan, dan keefektifan pengembangan media pembelajaran kartu huruf bergambar pada mata pelajaran Bahasa Indonesia dengan materi pengenalan suku kata ma, mi, me, mu, dan mo di kelas 1B SDN 101774 Sampali. Penelitian ini merupakan penelitian pengembangan (research and development) model pengembangan ADDIE (Analysis, Design, Development, Implementation, and Evaluation). Subjek penelitian ini adalah peserta didik kelas 1 SDN 101774 Sampali dan objek penelitian ini adalah media kartu huruf bergambar. Hasil validasi ahli materi memperoleh persentase 87% kategori “Sangat Layak” dan validasi media oleh ahli media memperoleh persentase 88%. Hasil validasi praktikalitas memperoleh persentase kepraktisan 96% dengan kategori “Sangat Praktis”. Efektivitas media diperoleh sebesar 64% dengan kategori “Cukup Efektif”. Sehingga dapat disimpulkan bahwa media kartu huruf bergambar yang dikembangkan sudah layak, praktis, dan efektif untuk digunakan dalam pembelajaran di Sekolah Dasar.

Kata Kunci: Pengembangan, ADDIE, Kartu Huruf Bergambar, Suku Kata, Kemampuan Membaca

ABSTRACT

ANGGI DWI AULIA RISKI NST. Development of Illustrated Letter Card Media to Improve the Reading Skills of Students in Grade 1 Indonesian Elementary School 101774 Sampali. Skripsi. Medan: Faculty of Education, State University of Medan, 2026.

This study aims to determine the feasibility, practicality, and effectiveness of the development of picture letter card learning media in Indonesian subjects with syllable introduction material ma, mi, me, mu, and mo in grade 1 B of SDN 101774 Sampali. This research is a research and development using the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) development model. The subject of this research is a 1st grade student of SDN 101774 Sampali and the object of this research is the medium of picture letter cards. The results of the validation of the material experts obtained a percentage of 87% in the "Very Feasible" category and the media validation by media experts obtained a percentage of 88% in the "Very Feasible". The results of the practicality validation obtained a practicality percentage of 96% with the category "Very Practical". The effectiveness of the media was obtained from the posttest test of 64% with the category "Effective". So it can be concluded that the illustrated letter card media developed is feasible, practical, and effective for use in learning in elementary schools.

Keywords: Development, ADDIE, Picture Letter Cards, Syllables, Reading Skills