

ABSTRAK

SANRIS LAWANTI SIMBOLON. NIM 8234091004. Pengembangan Materi Ajar Karya Fiksi Memuat Cerita Rakyat Pakpak Berbantuan Animasi pada Siswa Kelas VIII SMP Sw. Advent Lumban Gambiri Kabupaten Dairi. Tesis. Medan: Program Pascasarjana Universitas Negeri Medan, 2025.

Penelitian ini bertujuan untuk mengembangkan materi ajar digital berbasis cerita rakyat Pakpak yang disajikan berbantuan animasi untuk pembelajaran karya fiksi pada siswa kelas VIII SMP Sw. Advent Lumban Gambiri, Kabupaten Dairi. Penelitian ini menggunakan metode *Research and Development (R&D)* dengan model pengembangan *ADDIE (Analysis, Design, Development, Implementation, and Evaluation)*. Sampel penelitian terdiri atas 38 siswa kelas VIII-B. Instrumen pengumpulan data meliputi angket analisis kebutuhan, lembar observasi, lembar validasi ahli materi dan ahli media, angket respons siswa dan guru, serta tes hasil belajar berupa *pretest* dan *posttest*. Hasil penelitian menunjukkan bahwa pengembangan materi ajar digital melalui model *ADDIE* menghasilkan produk yang layak dan efektif digunakan dalam pembelajaran. Validasi ahli materi dan ahli media masing-masing memberikan skor 88,6% dan 80%, yang menempatkan produk pada kategori sangat layak. Guru dan siswa juga memberikan respons yang sangat positif terhadap penggunaan materi ajar digital ini. Penerapan produk menunjukkan adanya peningkatan hasil belajar siswa, dengan kenaikan nilai rata-rata dari *pretest* ke *posttest* serta skor N-Gain sebesar 0,51. Secara keseluruhan, materi ajar digital berbasis kearifan lokal ini berpotensi menjadi alternatif media pembelajaran yang inovatif dan mendukung penguatan pemahaman siswa pada pembelajaran karya fiksi Fase D sekaligus berkontribusi dalam pelestarian budaya daerah.

Kata kunci: pengembangan materi ajar, karya fiksi, cerita rakyat Pakpak, animasi.

ABSTRACT

SANRIS LAWANTI SIMBOLON. NIM 8234091004. Development of Fictional Teaching Materials Containing Pakpak Folk Tales with the Assistance of Animation for Class VIII Students of Lumban Gambiri Adventist Junior High School Dairi Regency. Thesis. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Medan: Postgraduate School of Universitas Negeri Medan, 2025.

This study aims to develop a Pakpak folklore-based digital teaching materials presented with animation to teach fiction to eighth-grade students at Advent Lumban Gambiri Private Junior High School, Dairi Regency. This study uses the Research and Development (R&D) method with the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) development model. The research sample consisted of 38 eighth-grade students from class VIII-B. The data collection instruments included a needs analysis questionnaire, observation sheets, expert validation sheets for material and media, student and teacher response questionnaires, and learning outcome tests in the form of a pretest and posttest. The results of this study indicate that the development of the digital learning material through the ADDIE model produced a feasible and effective instructional product. Expert validation from the material and media specialists yielded scores of 88.6% and 80%, respectively, placing the product in the “highly feasible” category. Both teachers and students responded very positively to the use of the digital material. Its implementation also showed an improvement in students’ learning outcomes, reflected in the increase from pretest to posttest scores and an N-Gain score of 0.51. Overall, the digital learning material based on local wisdom demonstrates potential as an innovative and practical instructional resource that strengthens students’ understanding of fictional texts in Phase D while contributing to the preservation of local culture.

Keywords: teaching material development, fiction, Pakpak folklore, animation.