

ABSTRAK

Aisyah Tinus Puspa Ningrum, NIM 2213111048, Pengaruh Model *Project Based Learning* Berbantuan Media TikTok terhadap Kemampuan Menceritakan Kembali Isi Teks Ulasan Siswa Kelas VIII SMPS Muhammadiyah 1 Medan. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Bahasa dan Sastra Indonesia, Fakultas Bahasa dan Seni, Universitas Negeri Medan.

Penelitian ini bertujuan untuk mengetahui pengaruh model *Project Based Learning* berbantuan media TikTok terhadap kemampuan menceritakan kembali isi teks ulasan siswa kelas VIII SMPS Muhammadiyah 1 Medan. Populasi dalam penelitian ini adalah seluruh siswa kelas VIII yang berjumlah 353 orang. Sampel penelitian terdiri dari 66 siswa yang dibagi ke dalam dua kelompok, yaitu kelas eksperimen dan kelas kontrol, masing-masing berjumlah 33 siswa. Penelitian ini menggunakan metode eksperimen dengan desain *posttest-only control design* dan pendekatan kuantitatif. Hasil penelitian menunjukkan bahwa: (1) Kemampuan menceritakan kembali isi teks ulasan siswa yang diajar dengan model pembelajaran konvensional tergolong dalam kategori kurang, dengan rata-rata nilai 56,51. (2) Kemampuan siswa yang diajar menggunakan model *Project Based Learning* berbantuan media TikTok tergolong baik, dengan rata-rata nilai 82,57. (3) Terdapat pengaruh yang signifikan dari penggunaan model *Project Based Learning* berbantuan media TikTok terhadap kemampuan menceritakan kembali isi teks ulasan. Hal ini dibuktikan melalui uji-t yang menunjukkan bahwa nilai thitung sebesar 14,899 lebih besar dari ttabel sebesar 2,040 pada taraf signifikansi $\alpha = 0,05$ dan $n = 33$. Dengan demikian, hipotesis nihil (H_0) ditolak dan hipotesis alternatif (H_a) diterima. Hasil ini membuktikan bahwa penggunaan model *Project Based Learning* berbantuan media TikTok efektif dalam meningkatkan kemampuan menceritakan kembali isi teks ulasan siswa kelas VIII di SMPS Muhammadiyah 1 Medan.

Kata Kunci: *Project Based Learning*, TikTok, Menceritakan Kembali, Teks Ulasan



ABSTRACT

Aisyah Tinus Puspa Ningrum, NIM 2213111048. The Effect of Project Based Learning Model assisted by TikTok Media on the Ability to Retell the Content of Review Texts of Class VIII Students of SMPS Muhammadiyah 1 Medan. Indonesian Language and Literature Education Study Program, Department of Indonesian Language and Literature, Faculty of Language and Arts, State University of Medan.

This study aims to determine the effect of Project Based Learning model assisted by TikTok media on the ability to retell the contents of the review text of 8th grade students of SMPS Muhammadiyah 1 Medan. The population in this study were all VIII grade students totaling 353 people. The research sample consisted of 66 students divided into two groups, namely the experimental class and the control class, each totaling 33 students. This research used experimental method with posttest-only control design and quantitative approach. The results showed that: (1) The ability to retell the content of the review text of students who were taught with conventional learning models was categorized as insufficient, with an average score of 56.51. (2) The ability of students taught using the Project Based Learning model assisted by TikTok media is classified as good, with an average score of 82.57. (3) There is a significant effect of using the Project Based Learning model assisted by TikTok media on the ability to retell the contents of the review text. This is proven through the t-test which shows that the t-count value of 14.899 is greater than the t-table of 2.040 at the significance level $\alpha = 0.05$ and $n = 33$. Thus, the null hypothesis (H_0) is rejected and the alternative hypothesis (H_a) is accepted. These results prove that the use of the Project Based Learning model assisted by TikTok media is effective in improving the ability to retell the contents of the review text of class VIII students at SMPS Muhammadiyah 1 Medan.

Keywords: Project Based Learning, TikTok, Retelling, Review Text.

