

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter offers conclusions and suggestions based on the theoretical findings. It summarizes the findings discussed in the previous chapter and offers suggestions to the readers.

A. Conclusion

By drawing on the theory of Kress and Van Leeuwen (2006), representational meaning in visual mode was shown in narrative representation and in action process representation. The narrative representation shown in the picture was categorized into a symbolic process. The pictures narratively depict a symbolic icon in Indonesia, namely batik culture because the data taken are photos that talk about batik preservation. Meanwhile, the representation of the action process consists of transactional processes and non-transactional processes. From the interpersonal meanings in each selected photo, the researchers obtained were using a medium close-up frame size, medium shot, long shot, full shot, and knees shot, eye-level and low angle, demand and offer. From the compositional meaning of each image using the Given-New and Top-Bottom information values, the salience obtained depends on what the photo is telling. So, this research focuses on the visual meaning of each photo that is specifically selected for photos that have batik elements and how the visual meaning represents batik preservation.

B. Suggestion

1. For the future researcher

Multimodal analysis, as discussed above, was interesting to discuss because it provides readers with a thorough understanding of how to apply multimodal analysis to the study of social media language, images, and other media. Researchers looking into the same field, namely multimodal analysis, were encouraged to fill in the gaps with data from other types of media such as television advertisements, posters, films, and so on. As a result, in their future analyses, they can conduct new multimodal discourse analysis that was relevant to this research, particularly in terms of visual data, by utilizing other branches of linguistics such as semantics, pragmatics, syntax, and many others that have not been covered in this research.

2. For readers,

It was recommended to study the visual meaning, because the findings show that each image or visual has a hidden meaning that was interesting to learn. It was highly recommended for the viewer to view the image not only by simply looking at it, but also by finding out what the image means. People should understand that the images posted on social media were to provoke the audience and conceptualize the reader's thoughts about the Indonesian nation which has a beautiful culture.