

## CHAPTER I

### INTRODUCTION

#### 1.1 Background of the Study

Feminism is one of the sensitive issues today because it emphasizes the equality of women and has the same rights and opportunities as men. According to Freedman (2001) feminism concerns themselves with the inferior position of women in society and with the discrimination encountered by women because of their gender. Every feminist believes that every men and women deserves equality in any opportunities, treatment, respect and social rights.

Every woman has her own struggle to minimize the gap between men and women. In other cases, there is still physical or sexual harassment that afflicts a small number of women, therefore we as women also need to fight this phenomenon. Women should have the right to equal opportunities and fight gender discrimination. Today, women have their place in society, have equal employment and opportunities in education as well as employment, what is important is that their opinions are respected. Feminism is a way for women to express their feelings, to be who they really are without being judged by others, to do what they really want to do in life, to fight for what they want.

The role of women in the security of a country is rare. The role of women as state security is very influential on the success of the mission, as well as the role of women in social construction in society which also results in women having "rights" in the mission of humanism. Feminist security theory emerges from a cross-

ideological, trans-epistemological, multi-voice dialogue among many feminisms, including liberal, empirical, modified point of view, and quality postmodern viewpoints (Blanchard, 2003). Despite the fact that women can perform a variety of roles in conflict and combat, including soldiers, rebels, terrorists, military medics, nurses, and spies, the majority of women are civilians. The reason for this is that few women serve in the military or as government policy makers during peacetime. As a result, women are left behind, and in some cases excluded, in the decision-making process about when and how war should be waged. Although the role of women in maintaining the security of a country is still very important, the participation of women in the peace process is still very low. Women and men are physically different, as are their roles in family and society, including their work roles. Women and men work in different jobs based on their sex, resulting in a sexual division of labor (West & Turner, 2007, pp. 507-508). It is not uncommon for a society to use techniques for creating male and female identities. This also implies the existence of gender equality which seeks how men and women have the opportunity to realize their rights and potential to contribute to political, economic, social and cultural development, and can equally enjoy the results of that development.

This research is important to do because the researcher believes that women can also have an important role in society, especially in national security just like men. And also, so far women are often underestimated and considered weak in matters of work that are usually carried out by most men. Generally women are only considered to be able to do housework and do feminine things, but in this

research, researchers found an interesting phenomenon, that women can also get the same rights and equality with men in their role in the field of state security, which is still very rare in society today.

Meanwhile, the researcher also listed several related studies that contributed significantly to the analysis in this research. The first research was written by Wulandari and was titled "Women and Peace-building in Aceh Barat District, Indonesia: Women's Roles and Experiences and the Potential for a Gender Sensitive Approach Based on a Case Study of Non-Governmental Organization (NGO) Sunspirit", the second study was written by Alzahrani with the title " The portrayal of Women and Gender Roles in Films". This analyze the forms and patterns of depictions of women and their gender roles in the television show *Sex and the City*. The third research was "A Case Study of Multimodal Analysis: The Representation of a Female Model in the 'Insight' Rubric of Male Magazine 147th Edition. This research is to find the image of Indonesia women are presented in men's magazines visually and verbally.

Film and cinema basically have the same meaning: a tool to convey messages to the audience through stories or media images. There are a number of films in which women play the main characters. This shows that women can make the same effort as men and has become a movement for women to show their abilities. In this study, researchers will examine a film entitled *The 355*. *The 355* is an American film action and thriller directed by Simon Kinberg. This film was released in January 2022. Researchers chose this film because it presents a female character who can demonstrate her skills as a spy and her role as part of national

security. The film, starring many famous female stars such as Jessica Chastain, Penélope Cruz, Fan Bingbing, Diane Kruger and Lupita Nyong'o. This movie tells the story of the resilience of five female spies with various racial backgrounds and agencies. The five are united on a mission that aims to save the world from a terrorist organization that is after a deadly weapon. The lethal weapon being contested is also quite unique, depicted in a shape like a hardisk that can only be actively used when connected to a laptop.

The purpose of this study was to find out the types of women's roles during the conflict and the phases they experienced before, during and after the conflict took place in *The 355* movie with the aim of showing the role of women in their participation in state security.



**Figure 1.1**

After visual analysis of the picture, the researcher concludes that based on Bouta and Frerks (2002) theory, the female character of the picture has the role of Women As Combatants, namely Women have been actively fighting in a number of wars. Women As Combatants often face difficulties reintegrating into society even after

conflict. Neither is one's family. Female ex-combatants are often rejected, humiliated and socially traumatized.

Based on the description above, the researcher is interested in researching the role of women in state security in *The 355* movie which focuses on the five main female characters in the movie and in this study entitled “Representation Of Women Roles In State Security In The 355 Movie”.

### **1.2 The Problems of the Study**

Based on the research background stated above, the following problems are formulated as follows:

1. What are the types of women roles in *The 355* movie?
2. How is the representation of women in *The 355* movie?

### **1.2 The Objectives of the Study**

In line with the research problem, the research objectives are as follows:

1. To find out types of women roles in *The 355* movie
2. To identify the role of women displayed in the film *The 355*.

### **1.3 The Scope of the Study**

The analysis focused on woman roles based on the theory of Bouda and Frerks (2002) as appear to be as diverse as those of men for gender equality and its representation the woman displayed in the 355 movie used multimodal analysis.

### **1.4 The Significance of the Study**

The significances of this study can be viewed from both theoretical and practical aspects, as can describe below:

## 1. Theoretically

This study is expected to provide information and theory in research related to the gender role of women in state security.

## 2. Practically

### a. For the Students of English Department

The results of this study are expected to expand students' skills to increase their understanding of gender roles, especially the role of women.

### b. For lectures of English Department

- (i) The results of this study are expected to be additional material for the teaching and learning process.
- (ii) The results of this study are expected to be a useful addition for further research and will motivate students of the Department of English to learn about gender role, especially the roles of women.

### c. For the further researchers

The results of this study are expected to be valuable information for further feminist research, especially those related to the topic of gender role.