

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

A. Conclusion

1. In this study, a total of 15 instances of data were identified in form of utterances spoken by Kendall Jenner, each illustrating the four types of maxim violations as outlined by Grice (1975). This indicates that Kendall Jenner has committed all categories of maxim violations.
2. Based on this study, as the most frequently violated maxim is the maxim of quantity, this indicates as a celebrity, Kendall Jenner often includes somewhat unnecessary details in her conversation or provides less informative responses to prevent misunderstandings or unwanted scandals. Furthermore, the least frequently violated maxim here is maxim of quality and maxim of manner indicating that Kendall Jenner tends to be less concerned with being ambiguous and not telling the truth. The findings also showed that it is possible to have multiple maxim violations in a single instance or utterance. It also found that a single utterance can contain several instances of data, as longer sentences increase the possibility of someone breaking maxims.
3. This research showed that Kendall's most frequent reason is to satisfy the hearer, which occurred in 53.8% of the instances. This suggests that Kendall often adds extra information or withholds details to ensure the listener feels acknowledged or content. The least common reason was to cheer the hearer,

appearing in only 7.7% of the instances, indicating that uplifting or encouraging the listener was not her primary concern.

B. Suggestions

The author suggests several things regarding to a pragmatic approach of maxim violations:

1. For readers, it is hoped that readers will find this research's findings useful as a reference for information related to maxim violations, including the data analysis techniques and theories used.
2. For students of linguistics and literature, it is hoped that these findings will serve as a guiding reference for linguistics and literature students analyzing similar topics, enabling future researchers to produce more advanced studies. It is hoped that these findings could become a guiding reference in analyzing the same topic, so that future researchers can able to produce more developed researches.

