

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS.....	iv
LIST OF PICTURES.....	vi
LIST OF FIGURES	vii
CHAPTER I INTRODUCTION.....	1
A. The Background of The Study	1
B. The Problem of The Study	5
C. The Objective of The Study	6
D. The Scope of The Study	6
E. The Significance of The Study	6
CHAPTER II LITERATURE REVIEW	8
A. Theoretical Framework.....	8
B. Relevant studies	17
C. Conceptual Framework.....	19
CHAPTER III RESEARCH METHODOLOGY	21
A. Research Design.....	21
B. Data and Data Source	21
C. Techniques of Collecting Data	22
D. Techniques of Analyzing Data.....	22
CHAPTER IV DISCUSSION	24
A. Data Analysis	24

B. Research Findings	35
C. Discussion	36
CHAPTER V CONCLUSION	39
A. Conclusion	39
B. Suggestion.....	40
REFERENCES.....	41
APPENDIX	