

TABLE OF CONTENT

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONENT	iv
LIST OF TABLES	vi
LIST OF PICTURES	vii
CHAPTER I INTRODUCTION.....	1
A. Background of study.....	1
B. Problem of the study.....	9
C. Objectives of the study	9
D. Scope of the study.....	9
E. Significance of the study	10
CHAPTER II REVIEW OF LITERATURE	11
A. Multimodal Discourse Analysis	11
B. Concept Of Grooming and Beauty	12
C. Theoretical Framework	14
1) Conceptual processes.....	16
2) Narrative processes.....	19
D. Conceptual framework	23
E. Relevant Study	24
CHAPTER III RESEARCH METHODOLOGY	29
A. Research Design.....	29
B. The Source of Data	29

C. The techniques for collecting data	30
D. The techniques of analyzing data	31
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION.....	32
A. The Data	32
B. The Data Analysis.....	32
C. Findings	32
D. Discussion	33
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	37
A. Conclusions	37
B. Suggestions.....	37
REFERENCES.....	39
APPENDIX	

