

REFERENCE

- Akhir, P., & Vega, F. (2021). *Catatan Terpadu Biologi Relasional Rosen dan Semiosis Peirce . Bagian I : Komponen dan Tanda , Perkenalan*. 697–716.
- Arniati, F. (2024). *Journal of Literature , Linguistics and Analysis of Maher Zain ' s " The Chosen One " Video Clip : Rolland Barthes Semiotic*. 13(183), 74–85.
- Aslam, S., Apta, B., & Wenerda, I. (2023). Representation of masculinity in the Kahf advertisement " Ada keberkahan di setiap perjalanan " 2023 (Roland Barthes Semiotic analysis). 03(01), 659–670.
<https://doi.org/10.12928/sylection.v3i1.14061>
- Busri, H., & Badrih, M. (2022). Representation of Linguistic Characteristics in Mass Media. *KEMBARA: Jurnal Keilmuan Bahasa, Sastra, Dan Pengajarannya*, 8(1), 1–14.
- Blystone, D. (2024). Instagram: What It Is, Its History, and How the Popular App Works. Investopedia.
- Chandler, D. (2007). *SEMIOTICS The Basics*. London and NewYork: Taylor & Francis Group.
- Chen, N. (2020). Semiotic Resourcefulness in Crisis Risk Communication. *Language and Semiotic Studies* , 1-27.
- Dynel, M. (2020). COVID-19 memes going viral: On the multiple multimodal voices behind face masks. *Discourse & Society* , 1-21.
- Effendy, O. U. (2003). Ilmu, Teori dan Filsafat Komunikasi. Citra Aditya, 17–54.
- Fatimah, F. (2022). Tagline Public Service Advertising Anniversary Bone (HJB) During the Covid-19 Pandemic R. Barthes Semiotics Analysis. *Palakka : Media and Islamic Communication*, 3(2), 122–130.
<https://doi.org/10.30863/palakka.v3i2.3374>
- Gunadarma, U., & Barat, J. (2020). PIERCE ' S SEMIOTICS ANALYSIS ON BENNY ' S CARTOONS RELATED TO COVID 19 ISSUES. 8(1).
(<https://www.semanticscholar.org/paper/Semiotic-analysis-on-cellular-phone-advertisements->

- Faturahman/3ee25243c6b999b28f34d19c6b8d56be38e6597c/figure/0)
- Gordon, I. (2011). *Comic Strips and Consumer Culture 1809-1945*.
- Hammouri, S. (2020). Roland Barthes: Myth. CLT.
- Hertzum, M. (2022). How do journalists seek information from sources? A systematic review. *Information Processing and Management*, 59(6). <https://doi.org/10.1016/j.ipm.2022.103087>
- Ibrahim, I., & Sulaiman, S. (2020). Semiotic Communication: An Approach Of Understanding A Meaning In Communication. *International Journal of Media and Communication Research*, 1(1), 22–31. <https://doi.org/10.25299/ijmcr.v1i1.4584>
- IMURAL. (2024). Understanding Illustration, Illustration Function and Illustration Type With Picture. IMURAL.
- Ishar, R., & Irawan, A. M. (2023). Semiotic Analysis of the Denotative and Connotative Meaning on the Beatles' Songs Lyrics. *E-Journal of English Language and Literature*, 12(1), 154–167. <http://ejournal.unp.ac.id/index.php/jell>
- Khanom, M. T. (2023). Using social media marketing in the digital era: A necessity or a choice. *International Journal of Research in Business and Social Science* (2147- 4478), 12(3), 88–98. <https://doi.org/10.20525/ijrbs.v12i3.2507>
- Kress, G., & Leeuwen, T. v. (2006). *Reading Images*. Taylor & Francis e-Library.
- Let's be covidsafe together*. (2020, July 6). Retrieved from Australian Government Department of Health: www.health.gov.au
- Lang, P. (2012). *2012 Vol IX No 1 Peter Lang: Vol. IX* (Issue 1).
- Lesmana, F., & Ambat, Y. T. (2022). Shelter for women : Femina magazine cover design at pandemic situation. 8(1), 51–62.
- Liu, Z., & Weber, I. (2014). Is twitter a public sphere for online conflicts? a cross-ideological and cross-hierarchical look. *Lecture Notes in Computer Science* (Including Subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics), 8851, 336–347. https://doi.org/10.1007/978-3-319-13734-6_25

- Ly, T. H., & Jung, C. K. (2015). Multimodal Disourse: A Visual Design Analysis of Two Advertising Images. *International Journal of Contents* , 50-56.
- Meier, K. (n.d.). The role of comics journalism in. Shorthand.
- Muazzomah, U. (2023). Joker Movie Poster Advertisement: The Semiotic Analysis. *Journal of Literature, Linguistics, & Cultural Studies*, 2(1), 82–97. <https://doi.org/10.18860/lilics.v2i1.2792>
- Nordquist, R. (2020). Semiotics Definition and Examples. Thought co.
- Pei, J., & Cheng, L. (2022). Deciphering emoji variation in courts: a social semiotic perspective. *Humanities and Social Sciences Communications*, 9(1), 1–8. <https://doi.org/10.1057/s41599-022-01453-5>
- RBI Monetary Policy Report. (2021). 済無No Title No Title No Title. *Monetary Policy Report*, 1(October 2021), 105–112.
- Safitri, R., & Weda, S. (2022). Analysis of Verbal and Non-Verbal Communication in Barack Obama’S Farewell Address Speech. *Journal of English Literature and Linguistic Studies*, 1(1), 2022.
- SUDARSONO, S. C. (2023). Representamen, Interpretan, dan Objek dalam Semiotika Peirce. *Sastranesia.id*.
- Suherdiana, D. (2015). Konsep Dasar Semiotika dalam Komunikasi Massa menurut Charles Sanders Pierce. *Jurnal Ilmu Dakwah*, 4(12), 371. <https://doi.org/10.15575/jid.v4i12.399>
- Speech, I., In, A., & Dream, T. (2019). *Linguistica* , Volume 8 Number 4 / 31 December 2019. 8(4), 220–226.
- Stein, D. (2015). 22. Comics and Graphic Novels. De gruyter, 5
- Wijayanto, C. S., & Iswari, F. (2021). Semiotics Analysis of Roland Barthes’ Theory on Pocari Sweat’s “Sweat for Dream” Advertisement. *Cultural Syndrome*, 3(2), 2685–3825. <https://doi.org/10.30998/cs.v3i2.804>
- Yakin, H. S. M., & Totu, A. (2014). The Semiotic Perspectives of Peirce and Saussure: A Brief Comparative Study. *Procedia - Social and Behavioral Sciences*, 155(October), 4–8. <https://doi.org/10.1016/j.sbspro.2014.10.247>
- Yemima, D., Palupi, M. F. T., & Kusumaningrum, H. (2023). Representation of Parenting Based on Sharenting (Semiotic Analysis of Roland Barthes on the TikTok Account @IDAWIDA). *Jurnal Komunikasi Dan Bisnis*, 11(2), 282–301. <https://doi.org/10.46806/jkb.v11i2.1045>