

CHAPTER I

INTRODUCTION

A. Background of the Study

Language has an important role in human activities to communicate. Express the ideas, feelings and Desire with other people. It can be done through many language for example in English. English is one of the language that should be mastered in this modern era because English as international language is used in many countries as a tool to communicate globally. Therefore it is used in almost every aspect of life such as in Science, Education technology and news.

Writing is one of important skill in learning English for students to be develop. Writing is a productive skill in English subject, because it produces a thinking process of ideas, experiences and feeling in written form. The skill which is categorized as a productive skill must be developed well in order to increase the ability and capability of the students. Writing becomes a means an important part of communication that is the most used by many people to interest and share information. According to Nunan (2003:88) defines that the main purpose of writing is to make the writer creates or expresses ideas into a written form to give information to the reader and it is the same as the purpose of communications. According to Harmer (2003:33) states the writing is frequently useful as preparation for some activities. In this case, writing is considered to be important in developing other three skills there are is listening, speaking and reading. Besides that, the student who want to get a scholarship also need to master the

writing of essay, it is aimed to know how the way of students thinking because writing can determine how is someone.

According to the syllabus Curriculum 2013 students are demanded to master some genre in writing, they are descriptive, recount, narrative, report and procedure. According to the genres of descriptive text gives description from the living or non-living things to the reader. From the definition, descriptive text can also be defined as the way how things look, smell, feel, or sound. This is usually done in order to evoke moods such as happiness, loneliness, or fear. In addition, descriptive writing is genre that asks the student to describe experience, emotion, situation, qualities, characteristics, etc. The purpose of writing is challenging but in the fact most of students did not want to learn it because they thought that writing is difficult and uninteresting. This problem is not just a problem the students, but also a problem for teachers. Because teachers are supposed to be creative in designing teaching learning process in English, especially to improve the students writing skill.

The problem might be affected by many factors, such as the teaching method and technique used by teachers, media used in learning process and also students enthusiasm. Based on the observation had done in SMA Negeri 1 Selesai the teachers were not appropriately teaching writing skill. One of the factor is lack of teaching media and teaching materials that can help students to learn English in order to develop their writing skills, and teacher tended to teach the students monotonously. Many students are not interested are motivated in learning writing because students learn writing by listening explanations and using white boards

and markers, so students are not creative and active in learning writing. According to 2013 curriculum stating that "teachers will be more creative, while students will be more active" It means that teachers are supposed to be creative in developing media in teaching that can make the students protesting sentence or to improve the students writing skill.

In this era students as the millennial generation are comfortable with technologies that recent for older generation have grown up in the current environment of ubiquitous mobile communication. Therefore, teachers now should follow the latest technology and the internet in order that teachers understand what makes students interested. Besides, technology can help teachers and be facilitate in transferring knowledge to the students in many ways.

Another problem that occurred during the observation in the teaching and learning process that the researchers saw at SMA Negeri 1 Selesai was that students did not show cooperation in addition to the lack of vocabulary and grammar. The fact that writing needs intensive practice, so students practice it effectively by reading frequently and acquiring new vocabulary. On the other hand, they find it difficult first then they are lazy to read and in the end they do not get good vocabulary or grammar. In the teaching and learning process, researchers also found several problems. Including the attitude of students who feel bored and not interested in learning because the teacher uses unattractive methods. Researchers found another problem, namely students did not understand what the teacher explained. Teachers only use textbooks and dictionaries without any other media that supports the teaching and learning process.

Based on the situation, it is important to find ways to overcome the problem. One of the ways to solve the problem is using media in teaching writing. Media can create an atmosphere of Interactive learning in the classroom. The use of media would give a positive impact on education. So, it is very important for the learning process at school. The process of teaching learning will run well when students understand about the information or knowledge that presented by the teacher.

Communication media can simplify and streamline the learning process become more interesting. Video tutorials are a form of communication media for make it easier for students to carry out learning activities. Using video tutorials is a very effective learning system used as a learning communication medium in the current Covid-19 pandemic era.

One of the uses of Video Tutorial media is in learning English which is one of the mandatory lessons in education in Indonesia. Learning English during the covid-19 pandemic requires students to be able to compare the social function, text structure, and grammatical features in some spoken and written descriptive text by giving and asking for information related to the description of people, animals, and things in short and simple form based on the used and context , arranging the spoken and written meaning of descriptive text contextual related to the description of people, animals and things in short and simple form based on social functions, structures text, and language features and based on the context, and Grasping contextual meaning in social function , text structures, and linguistics elements of spoken and written descriptive text, very short and simple,

people, animals and things properly using e-learning communication. Based on the problems faced during the COVID-19 pandemic, the use of internet network with the application of video tutorial media is very useful needed in the online or online learning process. The teacher can provide material learning by uploading tutorial videos to your Youtube account so you don't need it anymore. Ask students to meet face-to-face. students can also take learning materials by downloading and studying it for independent study at home.

By using appropriate media students will get stimulus to think, feel, and have desire to learn English. At least students will pay attention to study when learning process provided with media. The development of the media must attract and stimulate their willingness to write any text I need which hopefully will increase the students motivation and enthusiasm to learn any material in English subject. Finally, it will improve the English skills of Senior High School student.

To reach good atmosphere, improved their skill and make the students interest in lesson, many activities can be used especially in this modern era of technology. One of them is designing media that make them have challenging and active to create and develop creative ideas toward their English writing activities. There are many kinds of media that usually used in teaching. One of them is picture. But recently this media seem did not interesting if it's not unique. Other disadvantage of picture is that picture doesn't give real situation and motion to the topic.

Audio visual media, especially Video Tutorial are definitely acknowledge as one of the most effective tools in education. Media Learning Video is one form

of audio visual that is used as a learning medium. Arsyad argues that video is a series of motion pictures accompanied by sound that form a unit which is arranged into a plot, with messages in it to achieve learning in the media tape or disk. By creating a Video Tutorial as the developing of media which is an interesting and innovative media can guiding students to practice writing in English more.

Video Tutorial does not only give impact in improving writing ability but also hopefully contributes to build student' s enthusiasm in learning English generally and writing long descriptive text. This media will ease Thus, this research is formulated as “ **Developing Video Tutorial as Learning Media in Teaching Descriptive Text for Grade X SMA Negeri 1 Selesai**” .

B. The Identification of the Problem

Based on the observation at SMA Negeri 1 Selesai it was found that the students are felt bored in learning descriptive text without media and they are really lack of vocabulary. In other hand, learning descriptive text is really important because they can enable in writing sentences that we use in our daily life either formal context of informal context with well. It is showed that the teaching learning media are not appropriate yet. Many students face problem in writing. Teachers as the facilitators should be more creative in designing media to enhance students ability in writing English text especially in descriptive text.

C. The Problem of Study

Based on the background of the study above, the problem of this study is formulated as “ How are the Video Tutorial be develop as media in teaching descriptive text?”

D. The Objective of the Study

Based on the problem of study above, the objective of this study is to develop video tutorial as the learning media in teaching descriptive text in SMA Negeri 1 Selesai

E. The Scope of the Study

There are so many factors related to the students writing skill. It is impossible to explore those all related factors at the same way. This study covered the developing media in teaching writing descriptive text of Animal topic for grade X (Semester II) SMA Negeri 1 Selesai. Media was chosen because they have important roles in supporting and stimulating the students motivation to write English text. Therefore the researcher tried to develop video tutorial because it contained audio and visuals that would increase the level of students interest.

F. The Significance of the Study

This finding of the study was expected to have both theoretical and practical importance in writing.

1. Theoretical significance

It is hoped that the result of the study could be useful and being one of the references in providing information and theories about developing teaching media to tech writing skill.

2. Practical significance

Besides giving theoretical significance, this finding was expected to give practical significance, such as:

a. For Student

By using video tutorial as media in learning descriptive text, it is hope that the students wrting skill can be improved, so that the students can build many ideas it using English more fluently, accurately, and communicatively.

b. For Teacher

It is useful for English teachers to improve their teaching media. So that the students comprehend the materials and get involved in teaching and learning process, especially in writing activities. The English teachers are also expected to innovatively create interesting media.

c. For Researcher

Another researcher who want to investigate or develop students writing media of descriptive texts get additional information and knowledge to teach writing skill

