

REFERENCES

- Adam, M. (2017). Persuasion in religious discourse: Enhancing credibility in sermon titles and openings. *Discourse and Interaction*, 10(2), 5–25.
<https://doi.org/10.5817/DI2017-2-5>
- Alkhirbash, A. (2016). A Proposed Framework for Analyzing Aristotle ' s Three Modes of Persuasion *International Journal of English and Education*.
International Journal of English and Education, October, 111–117.
- Alkhirbash, A., Paramasivam, S., & Ahmad, A. (2014). Aspects of persuasive language in selected speeches of Mahathir Mohamad. *Journal of Language and Communication*, 1(1), 41–57.
- Aristotle. (1926). *The “Art” of Rhetoric* (J. H. Freese (ed.)). William Heinemann.
- Barker, A. (2013). *Improve Your Communication Skills* (Revised). Replika Press.
<http://books.google.com/books?id=NYC20hPM9sUC&pgis=1>
- Baseer, A., & Alvi, S. D. (2012). An Analysis of Barack Obama“s Speech “The Great Need of the Hour.” *Interdisciplinary Journal of Contemporary Research in Business*, 3(9), 617–635.
- Cargie, D. (2018). *The Art of Public Speaking The Original Tool for Improving Public Oration by Dale Carnegie*. Clydesdale Press.
- Corbin, J., & Strauss, A. (2015). *Basic of Qualitative Research : Techniques and Procedures for Developing Grounded Theory* (Fourth). SAGE.
- Fairclough, N. (2013). Critical Discourse Analysis : The Critical Study of Language. In *Routledge* (Second). Routledge.
- Fatkhiyati, N. R., & Suharno, S. (2019). Rhetorical Strategy and Linguistics

- Features in E-Petition Through Change.org. *Lingua Cultura*, 13(4), 239.
<https://doi.org/10.21512/lc.v13i4.6104>
- Ginting, R. S. P., Sili, S., & Setyowati, R. (2019). the Persuasive Technique Types in Donald Trump ' S Public Speaking. *Jurnal Ilmu Budaya*, 3(2), 197–206.
- Gosal, M., & Murthy, M. (2016). A study on Aristotle Rhetoric. *Journal of Chemical Information and Modeling*, 53(9), 1689–1699.
- Gowhary, H., Rahimi, F., Azizifar, A., & Jamalinesari, A. (2015). A Critical Discourse Analysis of the Electoral Talks of Iranian Presidential Candidates in 2013. *Procedia - Social and Behavioral Sciences*, 192, 132–141.
<https://doi.org/10.1016/j.sbspro.2015.06.020>
- Isai, K. I. A., Lin, T. M., Ching, H. S., Selvajothi, R., & Maruthai, E. (2020). Using Rhetorical Approach of Ethos, Pathos and Logos by Malaysian Engineering Students in Persuasive Email Writings. *Malaysian Journal of Social Sciences and Humanities (MJSSH)*, 5(4), 19–33.
<https://doi.org/10.47405/mjssh.v5i4.386>
- K, A. (2018). *Dr. Zakir Naik Dokter yang Mengislamkan Ratusan Ribu Orang*. Mutiara Media.
- Kinneavy, J. E. (2016). The Basic Aims of Discourses. *National Council of Teachers of English*, 20(5), 297–304.
- Mustika, P. M., & Mardikantoro, H. B. (2018). Textual Analysis of Corruption News Text on Trans TV and Global TV Media: Critical Discourse Analysis by Norman Fairclough. *Seloka: Jurnal Pendidikan Bahasa Dan Sastra Indonesia*, 7(2), 173–184.