

ABSTRACT

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This study aims at findings out how deixis study on online article that show on *detik.com* with type of Yule's (1996) theory casual effect. The objective of the study to investigate what kinds deixis of *detik.com* in online article of and how the realization of deixis meaning. A descriptive qualitative design is applied in the research with scientific individual experience life by textual analysis of Creswell (2012). The procedure of collecting data is analyze the sentences on the article, and the utterances of the source person. The research findings are found based on Yule's theory, they are *Person deixis* 71%, *Temporal Deixis* 22%, *Spatial Deixis* 7%. In conclusion, the deixis in this *detik.com* article often occurs in the speaker's pronunciation as the main character in each news story. This happens because the speakers often reflect in their speech and accidentally deixis in their sentences.

Keywords: Pragmatics, Deixis, Online News, *Detik.com*