

TABLE OF CONTENTS

ABSTRACT

ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS.....	iv
LIST OF PICTURES	vi
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF APPENDICES.....	ix
CHAPTER I INTRODUCTION.....	1
A. The Background of the Study	1
B. The Problem of the Study	4
C. The Objective of Study	4
D. The Scope of Study	4
E. The Significant of the Study	4
CHAPTER II REVIEW OF LITERATURE	5
A. Theoretical Framework	5
1. Speaking.....	5
a. Definition of Speaking	5
b. The Elements of Speaking	6
c. Teaching of Speaking.....	7
2. Narrative Text	8
a. Definition of Narrative Text.....	8
b. Social Function of Narrative Text.....	8
c. Generic Structure of Narrative Text.....	9
d. Language Features of Narrative Text.....	10
3. Media.....	10
a. Definition of Media.....	10
b. Learning Media	11
c. The Function of Learning Media	11
d. Characteristics of Learning Media	12
e. Kinds of Learning Media	12
4. Macromedia Flash.....	13
a. Definition of Macromedia Flash	14
b. Macromedia Flash Development	14
c. The Strengths of Macromedia Flash	15

d. The Weakness of Macromedia Flash	16
5. Flash CS4	17
6. Macromedia Flash for Teaching Speaking	17
7. The Process of Teaching Speaking by Using Macromedia Flash.....	18
B. Relevant Studies	18
C. Conceptual Framework.....	20
CHAPTER III RESEARCH AND METHODOLOGY.....	23
A. Research Design.....	23
B. Subject of the Study	23
C. Instrument of Data Collection.....	23
D. Technique of Collecting Data	24
E. Technique of Data Analysis	24
F. The Procedures of Media Development.....	25
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION	28
A. Research Findings	28
1. Gathering Data	28
2. Need Analysis	28
a. Questionnaire Analysis	29
b. Interview Analysis	35
3. Developing Media by Using Macromedia Flash	37
4. Validating by Experts.....	41
5. Revising.....	43
6. Final Product	43
B. Discussion	44
CHAPTER V CONCLUSION AND SUGGESTION	47
A. Conclusion.....	47
B. Suggestion	47
REFERENCES	49