

ABSTRACT

Devira Yasfani Simanjuntak, Registration Number 2203220009, Metadiscourse Markers Used in Anies Baswedan's Political Campaign "Desak Anies", English Literature Program, English and Literature Department Universitas Negeri Medan, A Thesis, 2024.

This study aimed to find types, describe the realization, and elaborates the reasons of metadiscourse markers realization that found in the "Desak Anies" political campaign video based on Hyland's (2005) theory of metadiscourse markers. This study utilized qualitative method to elucidate the findings. The study discovered that there were 738 totals of metadiscourse items, consisting of Anies employed interactional markers more than the interactive one, in which 231 self-mentions (48%) from interactional categories and 245 transitions markers (92.4%) from interactive elements that appeared the highest from the video. The interactive markers were realized by using specific phrase to construct sequences of thought and resulting on coherent stance. The interactional elements were realized in the way the speaker explicitly expressed his presence during current discourse. The reasons these markers occurred were to reached the common ground with the hearer and foster a sense of connection so the hearer can feel seen and understood.

Keywords: *metadiscourse, interactive markers, interactional markers, political discourse.*